

## **Homes.com launches new 'conversational' consumer-driven search experience**

When a real estate company initially hires a web design firm, the company will ask the firm to share a few websites that inspire it. This gives the company a place to start, and a look inside what the firm prefers. That concept is one of the primary drivers behind the all-new Homes.com, which launched last week to place emphasis on user experience.

Source: [click here](#)