

How would Amazon's HQ2 impact your city's housing market?

It is safe to say the millennial outlook on preferred locations for living and working has had a big impact on corporate America, and subsequently the commercial and residential real estate market. With major city hubs such as Seattle, Chicago, Portland and Denver drawing in a record-breaking influx of young talent, businesses are rethinking where they plant their headquarters. As the location battle for Amazon's second headquarters trudges on with the recent release of its 20 finalists, people are starting to speculate what impacts the digital titan will have on the winning city, and in turn, housing prices. A walk down memory lane To make any predictions about how Amazon's relocation will affect the city it lands in, we must first reflect on how communities have been impacted by similar events in the past. Let's take a look at Amazon's first child, Seattle. Amazon sparked an economic boom in Seattle when it planted its first headquarter location, generating more...

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