17 time-sucking tasks real estate agents love to do and how to avoid them

When speaking to a friend who works for a CRM company, she asked about the processes and tasks that real estate agents do. In her mind, it was just a few things, but to her surprise, I rattled off 50 different things that the average agent does. As a result of that conversation, she had an a-ha moment about why it's so hard to disrupt real estate.

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