3 tips for leveraging reviews to earn more commission

Leverage reviews to build your business' credibility so you can attract more clients and earn more real estate commissions. With a proven system guiding your efforts, leveraging reviews to enhance real estate profits is easier and more effective than traditional marketing methods. Doren Aldana, a marketing expert with a complete system for leveraging real estate reviews, recently joined Pat Hiban to discuss the power of positive reviews. Read about a few critical components of Aldana's review system in the following sections. After that, learn more about leveraging online reviews by listening to the podcast below. Where to focus when you leverage reviews Before you jump straight in with a strategy to obtain more reviews from satisfied clients, you should determine which review site or sites to focus on. The reason for this is that each review site's popularity varies by market. In ...

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