4 technologies changing real estate in 2016

A simple audit of your average real estate business will most likely reveal a slew of antiquated technologies that are still in use. If for nothing else, real estate professionals are creatures of habit; they are content relying on dated systems that have gotten them to where they are today. I can assure you, however, there is no faster way to cripple a healthy real estate business than by ignoring trends, especially those related to technology. The advent of technology has put the age-old adage “if it’s not broken, don’t fix it” to the test. It's no longer acceptable for real estate professionals in a competitive environment to rest on their laurels and ignore anything that could provide them with an advantage. That said, technology is meant to make our lives easier; an...

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