7 home staging mistakes only rookies make

New real estate agents typically enter the field with high energy, eager to sell their first few properties, but that enthusiasm is rarely backed with the experience necessary to expedite or improve the effectiveness of the process. For the most part, home sales are decided by the intrinsic value and appeal of the home, along with the selling price, but you shouldn't underestimate the impact that home staging (the act of cleaning and altering the home for presentation) can have on the speed and final price of the sale. Unfortunately, many new real estate agents make critical mistakes in the home staging process that limit their chances of selling a home or increase the time it takes to sell it. Biggest staging mistakes to avoid Here are some of the most common mistakes made by new real estate agents: 1. Not starting with a strategy There are some basic "best practices" that will work for just about any home, in any situation. However, that doesn't mean you should go i...

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