Agent Connect NY 18: Day in the life of a hustling Realtor — ‘The Carpool Chronicles’

Lynn Johnson of Be Home Realty is many things. A daughter, a fiancé, a Realtor and -- very importantly -- a carpool parent. Watch Johnson on the Inman Connect New York stage as she explains how she's harnessed the power of social media and human connection to create a loyal following for her down-to-earth, unintentionally comical video series, "The Carpool Chronicles." Watch more sessions from ICNY 18 here. Email Inman...

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