Agents still needed despite technology growth

Have suggestions for products that you'd like to see reviewed by our real estate technology expert? Email Craig Rowe. According to the National Association of Realtors (NAR) 2016 Profile of Home Buyers and Sellers, 88 percent of buyers purchased their home through a real estate agent or broker -- a share that has steadily increased from 69 percent in 2001. Even though the sophistication of the internet and social reach of technology have advanced immeasurably in that time, America's dependence on the expertise of real estate agents continues to grow. June is National Homeownership Month at NAR. As part of that recognition, the organization released the second in a series of three white papers in conjunction with the National Association of Realtors Sustainable Homeownership Conference at University of California, Berkeley. The paper, "Hurdles to Ownership: Understanding The Barriers," addressed five issues: Post-foreclosure stress disorder Mortgage availability ...

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