Be the future of real estate

This summer is the 50th anniversary of the Summer of Love in San Francisco, when 100,000 young people descended on the City by the Bay. It was an exciting, ebullient time that shaped art, culture, education and politics around the world for decades to come. Events then also set in motion the invention of personal computing and for a technology revolution.

This summer, thousands of the very best real estate entrepreneurs, executives, innovators, broker owners, agents and tech people will gather in San Francisco for Inman Connect on July 17-20 to get faster, better, together. From all over the world, this amazing group of change-makers will convene to reshape the industry's future.

This is a crucible moment for one of the most significant industries in the world. Undeniable shifts are taking place. New ways of doing business are breaking out everywhere. New entrants are asking why not? Old ways are being ditched, and out of touch companies are being shoved aside.

Rough seas ahead, yes, but new opportunities everywhere around you.

Most significantly, the real estate consumer is taking a bigger seat at the table, wanting more and better information. The industry must get better, smarter and more transparent to serve consumers' insatiable and unapologetic needs.

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The new enlightened real estate customer is demanding a faster, more certain process. It is incumbent on this powerful industry to remove the barriers, develop the technology and overhaul the process so consumers can decide and act quicker. They will have it no other way.

Unlike some industries, where one or two beastly companies run the show, real estate is a highly fragmented industry that serves hyperlocal markets.

This fragmentation is an undeniable strength, but it only works if different industry segments, companies and individual professionals work together to deliver superior real estate services. New partnerships are being formed, foes are becoming friends, and smart people are figuring out that two is better than one, three is better than two and four is better than three.

Faster, better, together. That is more than our theme this summer, it is baked into the DNA of Inman Connect in every session, each networking event and all of the forums and discussions.

This event feels like a music festival, but one where you earn a Ph.D.

We will have the top and most serious minds there. We put together the best program with the most engaging and energetic group of speakers, facilitators and moderators. We have infused every session with the opportunity for meaningful conversations and discussions on the most important issues.

For this industry, at this moment in time, San Francisco will be the place to be this summer. Be part of the future, head west, and experience Inman Connect for yourself. Register today.

It will be epic. I promise.

Email Brad Inman

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