Do you advertise on buses? What Scott Stratten (really) thinks about agent marketing

Scott Stratten's got a beef with real estate agents. Actually, it's not the agents themselves, it's their marketing tactics.

Stratten, who was named one of *Forbes*' Top 5 Social Media Influencers in the world and whose clients include the likes of PepsiCo and Saks Fifth Avenue, shared with us just what gets him so riled up when it comes to current real estate marketing tactics.

If your marketing has fallen victim to some of these strategies, don't despair, Scott will offer insights into how to use technology more effectively, how to get better engagement and how to put your clients at the center of your marketing during his talk, "Everything Has Changed and Nothing Is Different."

It all happens at Inman Connect San Francisco on Thursday, August 10. Don't miss the chance to take your marketing to the next level.

Register Now

Source: click here