EXp Realty taps Keller Williams Realty vet to lead US growth

EXp Realty, the rapidly expanding, cloud-based brokerage that listed on the Nasdaq stock exchange earlier this year, has snagged a veteran of Keller Williams Realty to spearhead the company's U.S. growth strategy.

Dave Conord

Dave Conord served as vice president of professional and leadership development at Long & Foster Companies, the parent company of the large East Coast brokerage Long & Foster Real Estate, from 2014 to September 2018, according to this LinkedIn Profile.

His time at Long & Foster followed 12 years of working under the banner of Keller Williams Realty, during which he was owner or partner of multiple Keller Williams Realty brokerages across the Mid-Atlantic and served as one of the company's top recruiters, according to a press release.

Conord will lead eXp's growth and on-boarding teams as senior vice president of growth at the brokerage.

"He brings a proven track record of scaling large brokerages and creating a phenomenal experience for agents," said Glenn Sanford, CEO of eXp World Holdings, eXp Realty's parent company. "More importantly, Dave was in the process of joining eXp Realty as an agent so he already gets how special eXp Realty is."

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