IBuyer startup wants to give Realtors a cut of investment properties

To raise the last half needed to close on a $6.5 million multifamily condo, Commersh is now offering Realtors a unique incentive to bring in co-investors: a 2 percent cut of any investment money that one of their investor clients puts into the project. Further, Commersh will allow agents to convert 50 percent of their cut into equity in the property.

Source: click here