Indie Broker Summit NY 18: How to help agents become great at their job

Cynthia Lippert, CEO and managing broker at Engel & Völkers North Atlanta, took the stage at Inman Connect New York's Indie Broker Summit to share best practices for improving agent performance in the workplace, and it all starts with step one: hiring optimistic, passionate agents who in their interview speak enthusiastically about past transactions and are forthcoming with mistakes they've made. Listen in to hear more tips from Lippert, including the importance of implementing highly efficient office systems and conducting high-impact meetings. Watch more sessions from ICNY 18 here. Email Inman ...

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