Inman Archive: Keller Williams (2008-Present)

2018

[Who wins, loses if market slows?]
BY BRAD INMAN | AUG 24

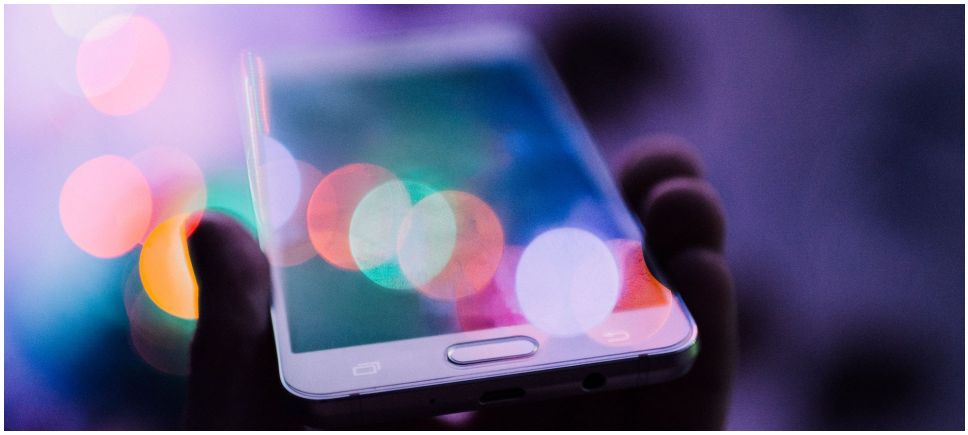
[Agents strip down for ‘2019 Men of Chicago Real Estate’ calendar]
BY VERONIKA BONDARENKO | AUG 23

[Why virtual brokerages will make real estate expansion teams unstoppable]
BY ADAM HERGENROTHER | AUG 20

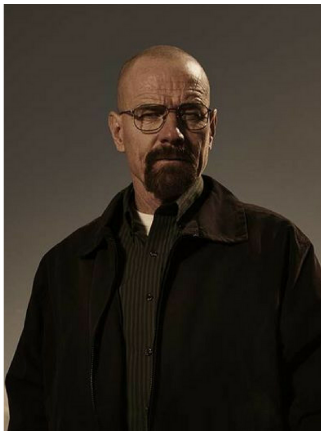
[KW to launch virtual brokerages for expansion business owners]

BY PATRICK KEARNS | AUG 20

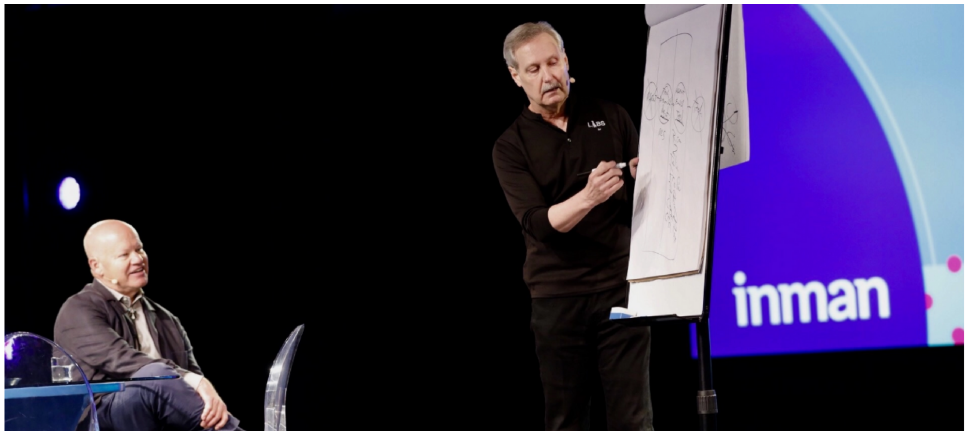
[Keller Williams tallies $98.3B in second-quarter sales]
BY MARIAN MCPHERSON | AUG 13



[Keller Williams' award-winning voice-activated app, Kelle, gets local]
BY CRAIG C. ROWE | AUG 9



[Family accuses agent of selling them a former meth lab, pickets outside Keller Williams' office]
BY VERONIKA BONDARENKO | AUG 3



[Why I trust Gary Keller to stand up for Realtors]
BY ADAM HERGENROTHER | JUL 24

[WATCH: Gary Keller on the drastic changes coming for real estate]
BY INMAN | JUL 23

[Keller Williams to expand into Belgium and Luxembourg]
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[Former KW agents answer Gary Keller's profit sharing challenge]
BY MARIAN MCPHERSON | JUL 20

[Gary Keller slams real estate startups, refuses to sit down]
BY ANDREA V. BRAMBILA | JUL 18

[Keller Williams, eXp spar over listing data startup Upstream]
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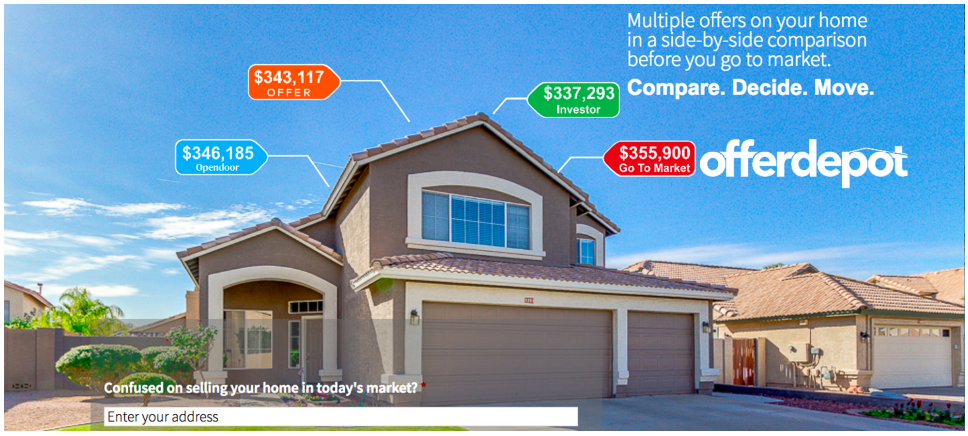
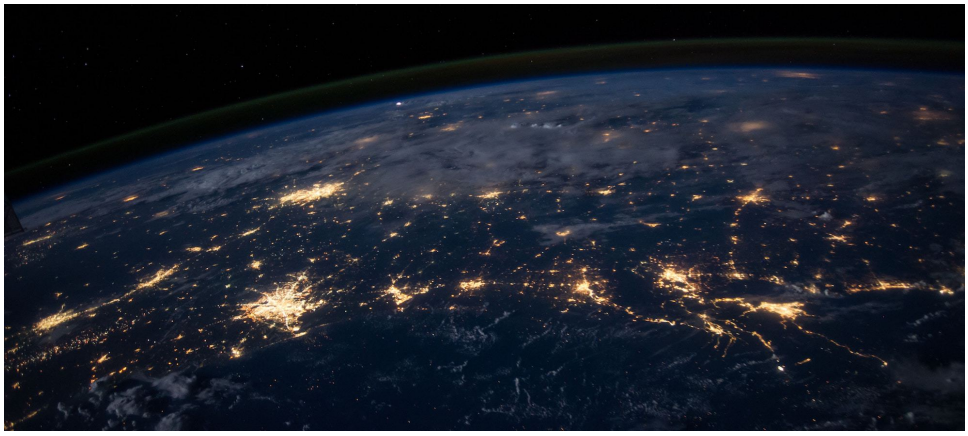


[Inside OfferDepot, a Keller Williams team's answer to the iBuyer wave]
BY EMMA HINCHLIFFE | JUL 6

[IBuyers as a service: How OfferDepot could do instant offers right]
BY ROBERT HAHN | JUL 3

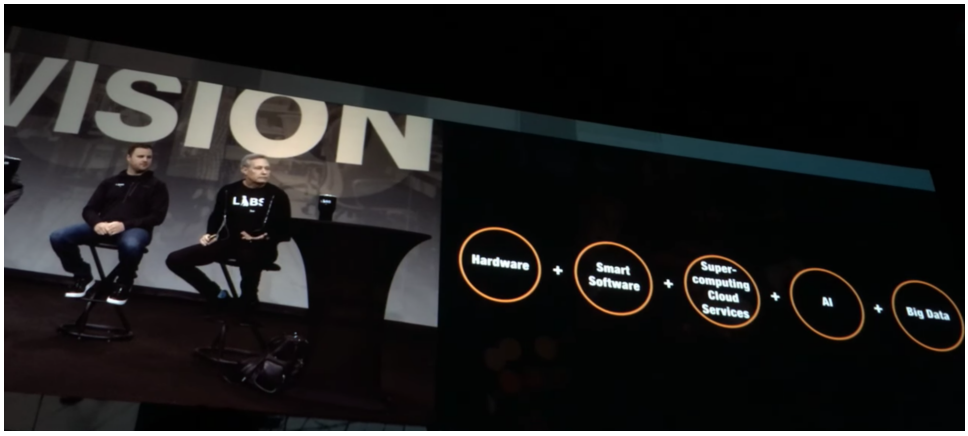


[How Keller Williams expansion team CEO is betting on talent]
BY GILL SOUTH | MAY 15

[Keller Williams tallies $62.7 billion in sales in first-quarter 2018 earnings report]
BY PATRICK KEARNS | MAY 3

[KW's 'Kelle' app competes with big RE tech companies]
BY CRAIG C. ROWE | APR 18

[Keller Williams continues South America expansion with new Argentina branch]
BY VERONIKA BONDARENKO | APR 25



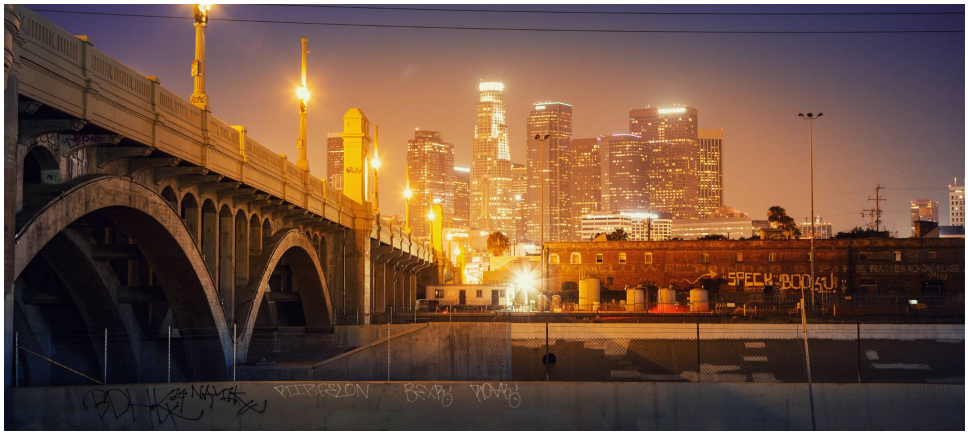
[Inside Gary Keller's Vision Speech: The beginning of the end?]
BY ROBERT HAHN | FEB 28

[What the hell is Keller Williams doing? Lingering questions from the Vision Speech]
BY ROBERT HAHN | FEB 28

[Indie Broker Summit NY 18: What you can learn from Keller Williams]
BY INMAN | FEB 28

[Leadership Lens: ‘The only thing that doesn’t change is change itself’]
BY MATTHEW SHADBOLT | FEB 27

[Keller Williams partners with Nextdoor for data insights]
BY EMMA HINCHLIFFE | FEB 22



[Pacific Union recruits three Keller Williams teams in SoCal]
BY GILL SOUTH | FEB 20

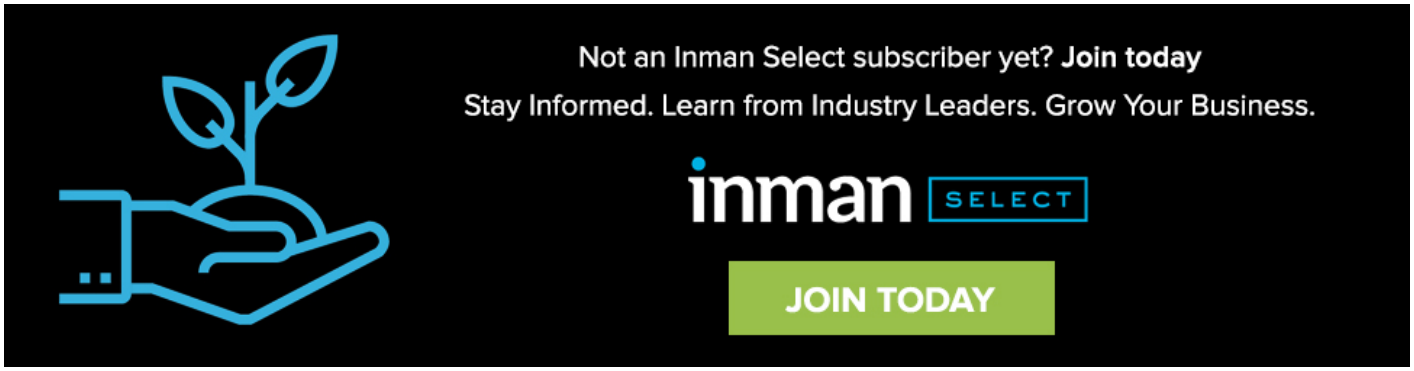
[Keller Williams sheds ‘traditional broker’ shell for new data-driven model]
BY ANDREA V. BRAMBILA | FEB 19

[Keller Williams debuts AI virtual assistant and referral platform]
BY ANDREA V. BRAMBILA | FEB 18

[LeadingRE ranks first on ‘Training’ Top 125, Keller Williams inducted into Hall of Fame]
BY GILL SOUTH | FEB 14

[Keller Williams claims to be U.S. sales volume leader, surpassing Re/Max]
BY JOTHAM ?SEDERSTROM | JAN 31

[Keller Williams NYC partners with UrbanDigs to offer real-time market data]
BY MARIAN MCPHERSON | JAN 9

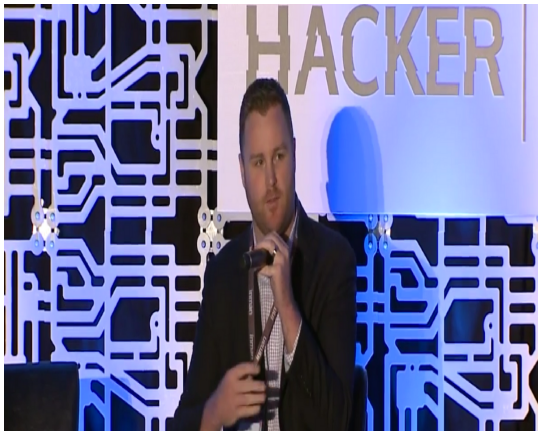


2017

[KW’s largest franchise owner partners with InsideMaps]
BY MARIAN MCPHERSON | DEC 22

[Keller Williams HQ team unwraps big profit-share checks]
BY MARIAN MCPHERSON | DEC 7

[Could Gary Keller and Compass's Robert Reffkin be more similar?]
BY BRAD INMAN | NOV 17

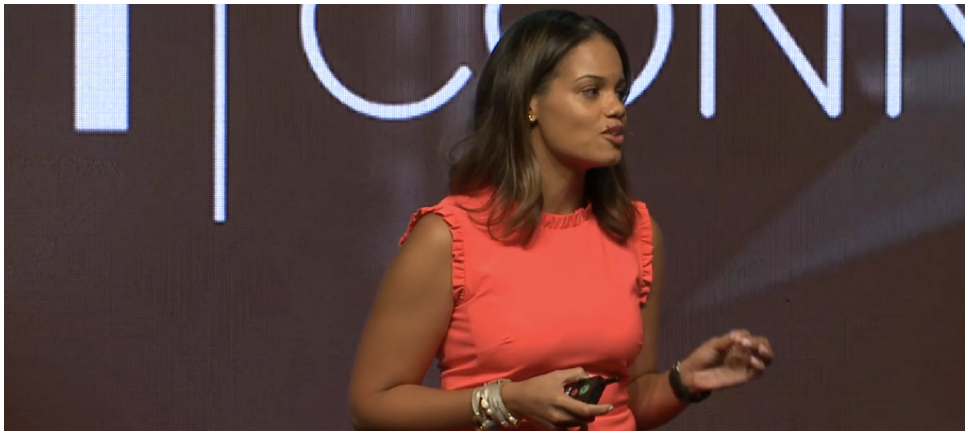


[Five ways to bring real estate tech forward]
BY INMAN | NOV 6

[Keller Williams makes Q3 gains in hiring, transactions and sales]
BY JOTHAM ?SEDERSTROM | NOV 2

[Keller Williams branch fires agent over controversial Facebook post]
BY MARIAN MCPHERSON | SEP 20

[Survival of the tech fittest: Watch Josh Team at ICSF]
BY INMAN | AUG 18



[Experience explosive business growth in 5 small steps]
BY MARIAN MCPHERSON | AUG 10

[The Keller Williams playbook for surviving real estate disruption]
BY AMBER TAUFEN | AUG 8

[How to compete with Keller Williams before it grabs more of your share]
BY ANDREA V. BRAMBILA | AUG 7

[Keller Williams announces phase-out of lead gen tool Team Leads]
BY AMBER TAUFEN | AUG 3

[Keller Williams reports almost 10% increase in Q2 closed transactions]
BY AMBER TAUFEN | AUG 3

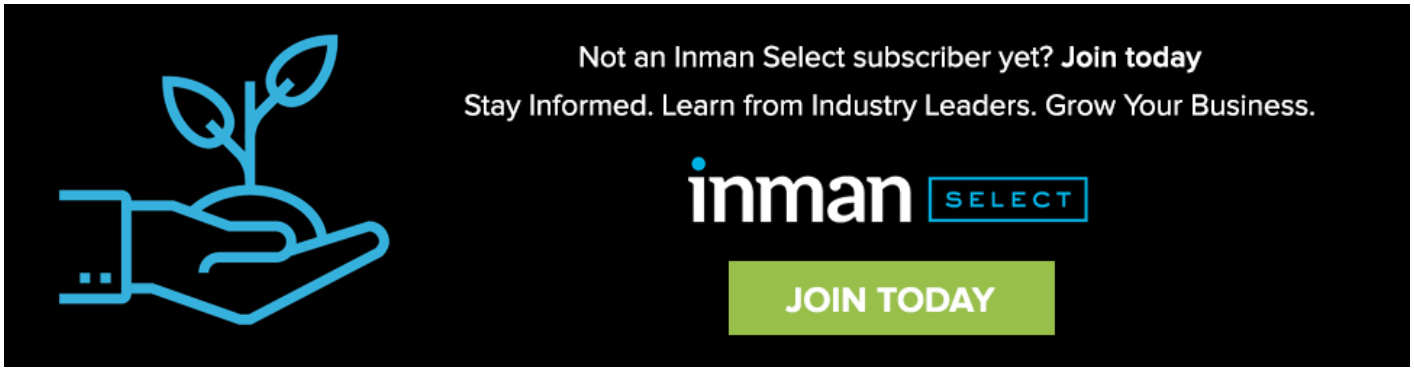
[Security breach at Keller Williams compromises associate information]
BY AMBER TAUFEN | JUL 24

[Keller Williams announces Q1 2017 earnings; surpasses 159,500 associates worldwide]
BY AMBER TAUFEN | MAY 3

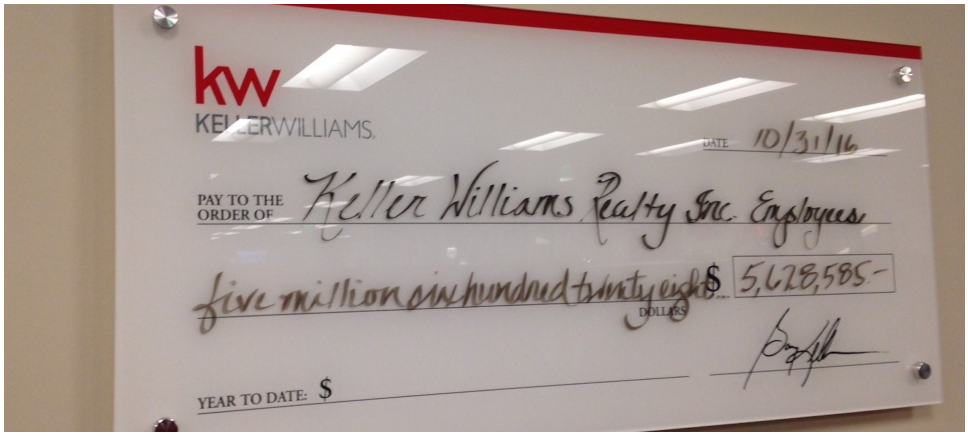
[Is Keller Williams becoming a technology company?]
BY BRAD INMAN | FEB 15

[Brad Inman’s live blog: Keller Williams Family Reunion unfolds]
BY BRAD INMAN | FEB 14

[Keller Williams agents grew sales volume by 22% in 2016]
BY AMBER TAUFEN | JAN 19



2016



[Profit-share checks cut at KW to the tune of $5.6M]
BY MARIAN MCPHERSON | DEC 15

[AOL blocks Keller Williams email addresses]
BY TEKE WIGGIN | DEC 9

[Apostal Group joins new Keller Williams team in Lincoln Park]
BY JENNIFER RINER | SEP 19

[Podcast: How one new agent grew his business by $25 million]
BY BERNICE ROSS | SEP 8

[Beware, warns Gary Keller, foreshadowing ‘shift’ in housing market]
BY BRAD INMAN | AUG 11

[Keller Williams expands to 5 new countries]
BY AMBER TAUFEN | AUG 10

[Keller Williams partners with Hurdlr on ProfitDash]
BY AMBER TAUFEN | AUG 9

[How to build your team in the right order]
BY GILL SOUTH | AUG 4

[MKT Properties, Weinberg Choi enter Lincoln Park with Keller Williams]
BY KIMBERLY MANNING | AUG 2

[Keller Williams raises $1.8 million for West Virginia flood victims]
BY DANI VANDERBOEGH | JUL 5

[How to find work-life balance in real estate by choosing the right allies]
BY GILL SOUTH | JUN 24

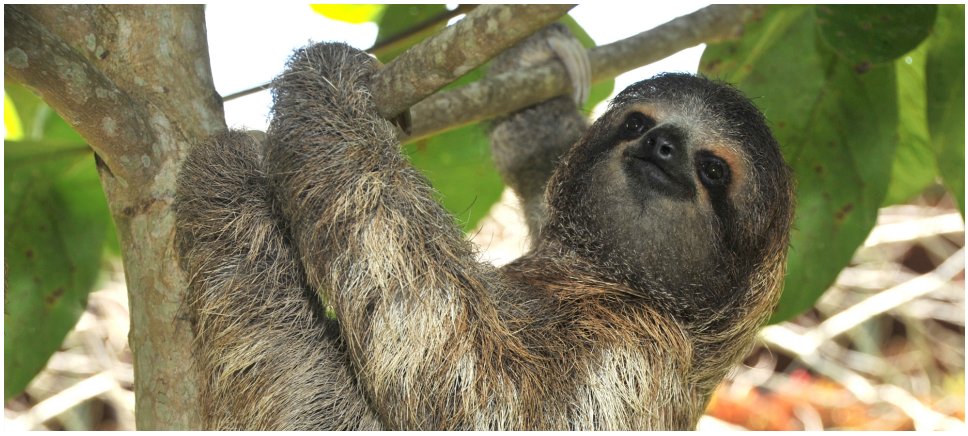
[Keller Williams continuing to grow agent base at astonishing pace]
BY AMBER TAUFEN | APR 28

[How to stay together as a real estate couple]
BY GILL SOUTH | APR 18

[InsideTech: KW team leader builds better-managed database, LeadJenny]
BY CRAIG C. ROWE | APR 11

[Housefax offers co-branded reports to Keller Williams agents]
BY CAROLINE FEENEY | MAR 9

[Sheri Moritz on why training is real estate’s biggest problem]
BY INMAN | FEB 25



[Why buying leads doesn’t make agents lazy]
BY BRIAN RAYL | FEB 22

[Keller Williams announces Zillow, DroneBase partnerships]
BY MARIAN MCPHERSON | FEB 16

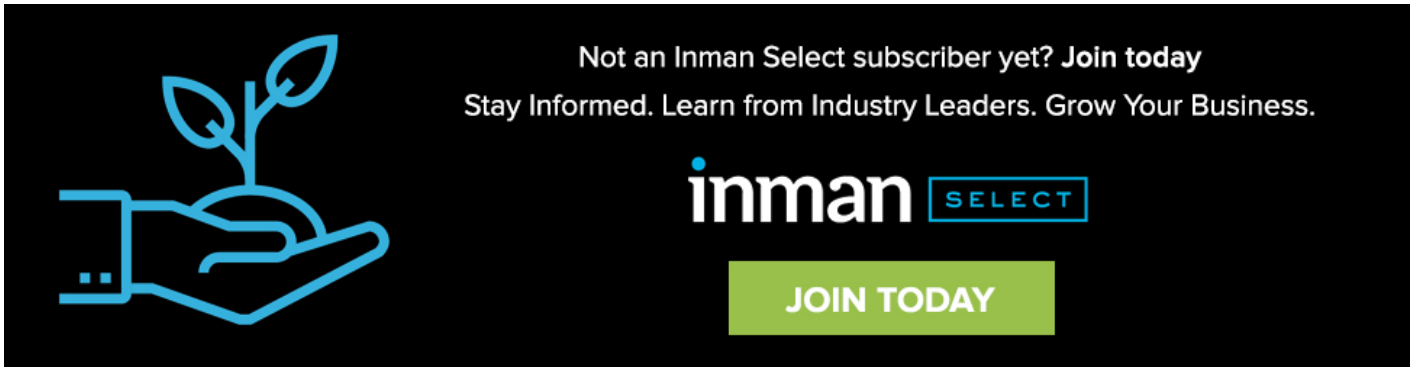
[How to conquer the world — KW expansion team leader-style]
BY GILL SOUTH | FEB 15

[KW announces chief innovation officer hire, partnership with Placester]
BY AMBER TAUFEN | FEB 15

[Gary Keller’s vision speech slide deck]
BY INMAN | FEB 14

[Keller Williams still adding agents at break-neck pace]
BY TEKE WIGGIN | FEB 2

[Making the jump: From solo agent to team lead]
BY GILL SOUTH | JAN 27



2015

[Dusty Baker on how ‘luxury’ is overused]
BY INMAN | DEC 18

[Keller Williams Chicago office relaunch led by two experts]
BY KIMBERLEY SIRK | DEC 16

[A real estate agent’s guide to handling divorcing clients]
BY GILL SOUTH | DEC 15

[What’s next in time-management hacks? Ask Sarita Dua]
BY JENNYE GARIBALDI | DEC 7

[Keller Williams CEO on creating opportunities]
BY INMAN | NOV 24

[Elena Tkachuk on honesty and the tool she can’t survive without/a>](#)
BY INMAN | NOV 17

[Keller Williams announces best profit-sharing numbers to date](#)
BY GILL SOUTH | NOV 10

[Rebecca VanderKolk: ‘The variety of emergencies allow me to show my problem-solving skills’](#)
BY INMAN | OCT 29

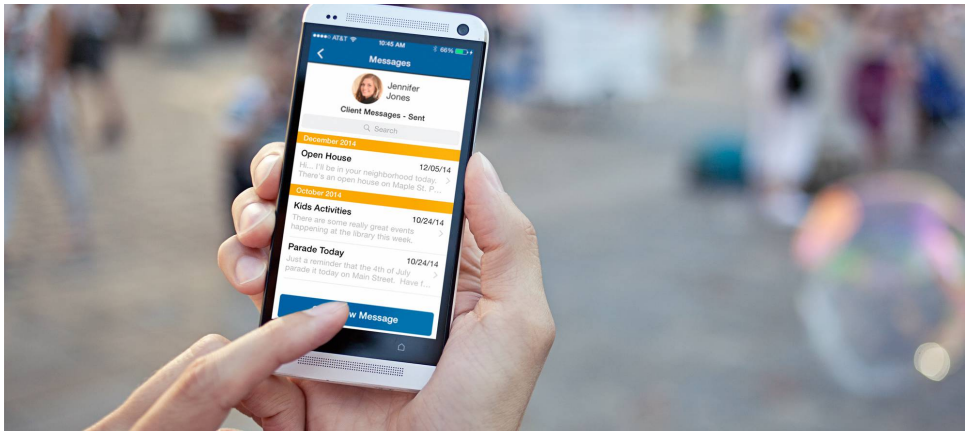
[Realtor Kristina Zack cleaned up her act, and her business grew](#)
BY INMAN | OCT 21

[Joe Iuliucci on unlimited earning potential and hidden predators]
BY INMAN | OCT 6

[Keller Williams, NRT sticking with Market Leader — for now]
BY PAUL HAGEY | SEP 9

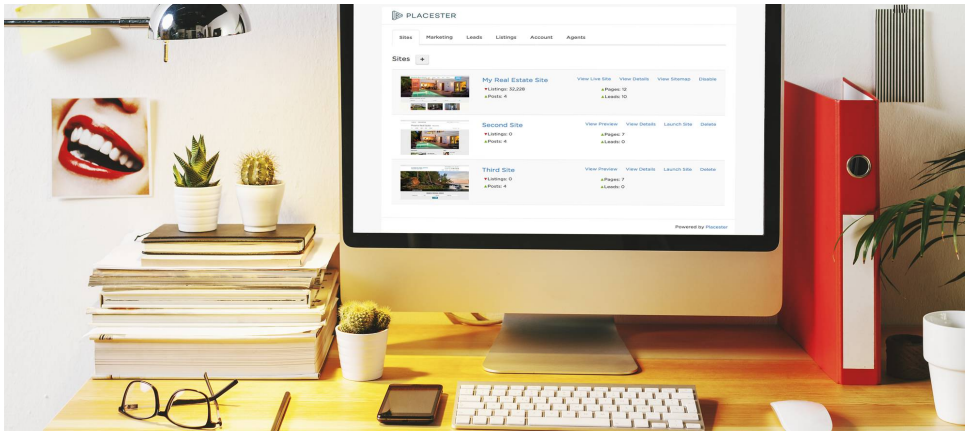
[‘Don’t get dotlooped’ — see entire Gary Keller slide deck from Mega Camp]
BY INMAN | AUG 20

[Leslie Lang on the importance of spirit sweepers and saying ‘I love you’ in 18 languages]
BY INMAN | AUG 20



[Keller Williams agents can now share vendors through search app]
BY TEKE WIGGIN | AUG 19

[Keller Williams acquires agent business solution Team Leads]
BY INMAN | AUG 18



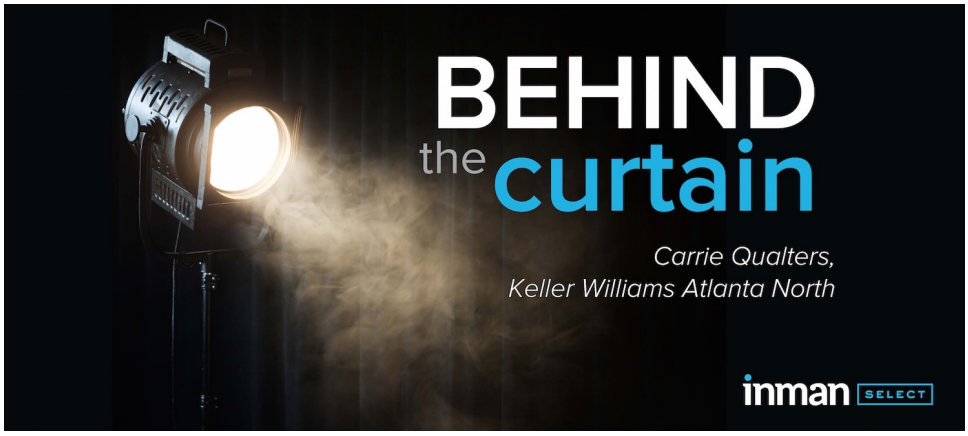
[Placester lands Keller Williams' website business]
BY INMAN | AUG 17

[Keller Williams set for overseas expansion in China, Belize and Colombia]
BY PAUL HAGEY | AUG 17

[Lisa Archer: ‘You live and learn with every mistake and win’]
BY INMAN | JUL 31

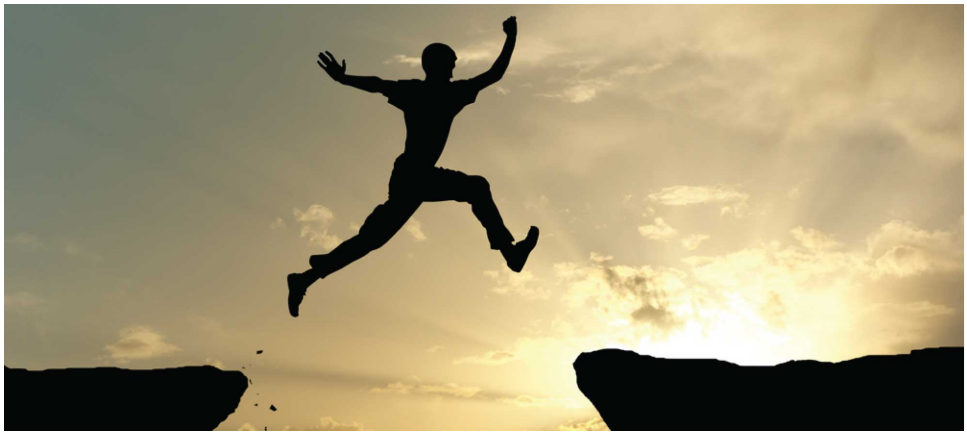
[3 questions with ICSF speaker Mark Spain]
BY INMAN | JUL 1

[Company culture creates results: the Keller Williams formula]
BY INMAN | MAY 19



[Carrie Qualters: ‘You’ve got to be yourself online’]
BY INMAN | MAR 23

[How did Ben Kinney build his agent business? Watch the video]
BY INMAN | MAR 11

[What's really driving KW's success? Watch the video]
BY INMAN | MAR 1

[KW opens up shop in the UK on the QT]
BY INMAN | FEB 25