Inman Demo Day Webinar: From spitballing to strategy — get real value from your real estate ads

Many real estate agents get flustered when thinking about digital advertising. They throw money at solutions without thinking strategically.

But Adwerx makes it simple — start with a clear objective.

This webinar reviews the three key audience objectives for real estate agents:

1. People you know
2. People you want to know
3. People who know you

Learn how a combination of a) understanding your audience objectives, and b) the right tools from Adwerx can equal truly effective digital advertising.

Watch it now:

Brought to you by Adwerx, a provider of highly targeted, easy-to-use and affordable local online advertising.

Source: click here