Ixact Contact ensures agents know the status of every lead and client

Have suggestions b for products that you'd like to see reviewed by our real estate technology expert? Email Craig Rowe. Ixact Contact is a contact management and marketing system for real estate agents and teams. Platforms: Browser-based; mobile-optimized Ideal for: Mid-size and large real estate offices and teams Top selling points Functionality over features Access to features through contact records Easy integration of existing contacts Top concerns I always worry about agents allowing software companies to create their marketing materials and messages, which Ixact Contact can offer. The email marketing and website tools are good, but using your own original content is recommended. What you should know Ixact Contact is a pure contact management tool. Its user experience is driven by a single purpose: to help agents keep track of everything happening with their contacts. The initial dashboard displays your list and a breakdown of active business; log on, an...

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