Keller Williams raises $1.8 million for West Virginia flood victims

After 1,200 destroyed homes, 23 deaths (and the far less important canceling of the Professional Golf Association U.S. Open), Keller Williams banded together to send $1.8 million dollars to West Virginia to help people in need and the flood relief.

Last week, on a conference call, John Davis, president of Keller Williams, challenged the company's 32 regional U.S. leaders to commitment to make an immediate impact in the flood relief efforts in West Virginia

On the call, the 28 regions initially pledged to give $50,000 each — totaling $1.4 million

KW donated $1.8 million to flood relief efforts

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"With abundance, profit and growth, we have responsibilities, John Davis, president of Keller Williams, said in a press release. "Our KW Culture is abundance and stewardship."

KW has already donated more than $375,000 — almost half that amount came from Gary Keller, co-founder and chairman of Keller Williams.

"We have an opportunity to help the fourth most impoverished part of the country where other people have already forgotten. We have the opportunity to truly make a difference," Davis said in a press release. "CNN and Fox News aren't covering this anymore. They need our help more than ever before."

All of the $375,000 already donated will go directly to people in need, said the franchisor. The additional $1.4 million in donations will go directly to relief efforts.

If you'd like to help, visit redcross.org, call 1-800-RED CROSS or text the word WVFLOODS to 90999 to make a $10 donation.

According to the Red Cross website, "Donations to West Virginia Floods enable the Red Cross to

help people prepare for, respond to and recover from these disasters."

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