Let’s revolutionize real estate industry leadership — who’s in?

Before Inman Connect in New York City last month, Trulia founder and investor Pete Flint asked me if he could share his opinions about the lack of real estate leadership -- and the challenges the industry faces as a result. “Go for it,” I said. Flint’s predictions about disruption, and hesitant and resistant real estate leaders, were harsh but necessary for all of us to hear. “It’s a slow-moving industry. There’s a 10-year window here. But the majority of traditional real estate companies will die,” Flint said onstage. His point was not that the industry has no leaders, but that many have their heads stuck in the sand as a "tsunami” of disruption heads for the beach. I agree with Flint that ours is an industry facing serious, existential threats. And that transformational leadership will be required to survive. That’s why I am spending most of my waking hours this year thinking about how I can connect the right people, inside and outside the business...

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