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RE/MAX Select launches its new tech 'HUB'

New Jersey-based [RE/MAX Select](#) has launched “The HUB,” its own intranet built on the MoxiWorks platform, to act as the backbone of the brokerage’s technology.

From The HUB, the franchise’s more than 300 agents in 13 offices can access email or their customer relationship management tool (CRM), manage transactions, watch training videos, create listing presentations, pull market reports and so much more.



A screenshot of what the platform looks like. (Credit: RE/MAX Select)

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“The HUB is a central communications backbone that connects your entire brokerage,” a spokesperson for RE/MAX Select said in a release. “It’s the single place agents go to access everything they need to run their real estate business.”

In developing and customizing the tool, Brian Spicciatie, RE/MAX Select's director of marketing, sat down with agents, brokers and administrative staff to observe work habits and the tools they use to be successful. Spicciatie asked the agents for feedback on the daily challenges they face and used that feedback to create The HUB.

RE/MAX Select has been building out its suite of technology tools over the past few months, recently partnering with [MoxiWorks](#) to adopt its CRM and listing tool, Moxi Present.



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As a result of that commitment to technology, RE/MAX Select has also gained 15 seats on the committee that will alpha test its parent company’s forthcoming [technology platform](#), which began development after RE/MAX acquired real estate tech startup [booj](#).

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