Real estate agents can help buyers and sellers ‘MoveEasy’

Have suggestions for products that you'd like to see reviewed by our real estate technology expert? Email Craig Rowe. MoveEasy is a comprehensive move management platform for agents to provide to clients via white labeling or referral. Platforms: Browser; companion app Ideal for: All agents who assist clients with moving decisions and home services vendors Top selling points Highly detailed White-labeled or personal URL Extensive moving task list Automated launch via CRM connection Top concerns Few. Luxury home buyers already entrenched with full-service moving coordinators would have little use for this software. What you should know MoveEasy is about 90 percent complete. It will formally launch soon as part of a national partnership with Realty One Group, hopefully before Inman Connect San Francisco. Agents have been using the software in beta and the company is not exclusive to Realty One. Having just completed a move, which took three days too ma...

Source: click here