Real estate expansion: 3 traits teams need for successful business growth

Real estate expansion is one of the few ways to boost a real estate business's profits exponentially and ensure its long-term success. Without certain key components, however, plans for real estate expansion are doomed to fail. If you plan on expanding your business to new markets, follow the advice of industry experts and ensure it has what it takes to succeed first. With 40 years in real estate and 30 years running the company trusted with ranking the success of agents and teams (Real Trends), Steve Murray is more than qualified to offer advice on real estate expansion. During his recent interview with Pat Hiban, Murray discussed the key components of expanding a business in this industry. We explore each of these components in the following sections. To learn more about real estate expansion and hear how Murray ranks top agents and teams, listen to the podcast below. 1. Quality lea...

Source: click here