# Real estate hires and promotions: February 2018

*Editor's note: This story will be updated with additional hires.*

February 2018 is already witnessing an array of real estate industry hires and promotions. Who's making moves? Which businesses are bringing in new blood or creating fresh positions?

Here's a rundown of some recent HR news across the board.

## Former Keller Williams CEO Chris Heller takes over loanDepot's mello Home

Former Keller Williams CEO Chris Heller will join loanDepot's new brand mello Home as CEO, the company announced Wednesday.

Mello Home is a new platform and vertical from loanDepot, under parent company LD Holdings. The platform launched at Inman Connect NY 2018 in late January and expands loanDepot's lending focus to match pre-approved buyers with agents.

"I've had the same vision as [loanDepot CEO Anthony Hsieh] even when I was at Keller Williams, providing consumers with what they want and the type of consumer experience we should all be striving for," Heller said in a phone call with Inman. "When I saw what loanDepot was doing, I discovered it's a really good fit for me, aligned with what's best for buyers and sellers."

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Heller was named to Inman’s list of Real Estate Influencers last year. The executive will bring his experience leading agents and brokers to the tech platform focused on matching clients with agents.

“I’ve been fortunate to work at all levels as an agent, owner, real estate brokerage leader and executive in this industry.” Heller said. “It’s given me a 360-degree perspective not only on where the gaps are, but where the holes are, where the challenges are, where the pain points are, not just for consumers but for people within the industry. My experience gained over the last 30 years and the last seven at Keller Williams will absolutely help inform the decisions we make.”

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