Real estate hires and promotions: March 2018

Editor's note: This story will be updated with additional hires.

March 2018 is already witnessing an array of real estate industry hires and promotions. Who's making moves? Which businesses are bringing in new blood or creating fresh positions?

Here's a rundown of some recent HR news across the board.

Move, Inc. appoints Michelle Meyers to newly created position, VP, Customer Success

Michelle Meyers

Realtor.com operator Move, Inc. named Michelle Meyers president, customer success — a newly created role meant to increase value for the company's agent and broker customers by focusing on creating lifetime customers, helping agents launch and grow and expanding on relationships with existing customers.

Meyers's new role looks at the customer's experience with realtor.com to identify opportunities for improvement in communication, service and support, as well as assist in generating measurable business growth.

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The customer care team leads the variety of services for real estate professionals offered by realtor.com, such as onboarding, training, billing and general assistance.

“We are constantly evaluating every point of our customer journey to ensure we create the best environment for our customers to build, manage and grow their business,” said Debbie Neuberger, senior vice president of service operations. “This new role helps further extend our reputation for best-in-class results among competing national providers, and Michelle is supremely qualified and positioned to advance professionals and realtor.com® in this capacity.”

Meyers most recently served as the northern California general manager for Synergy Global Housing, which provides relocation and temporary housing services in more than 55 countries around the world. She has spent much of her career focused on customer engagement and client relationship management in the healthcare and workforce mobility sectors.

She started off as a real estate professional and holds a bachelor's degree from Bethel University in Minnesota.

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