Realogy’s corporate reshuffling continues across the business

Realogy Holdings Corp., the massive real estate company that counts among its sprawling portfolio of brands Coldwell Banker, the Corcoran Group and Century 21, has appointed Sue Yannaccone as regional executive vice president of NRT, the company’s residential brokerage business. Yannaccone, formerly the president and chief executive of the company’s ERA Franchise Systems, will oversee NRT’s Coldwell Banker brokerage operations across the Eastern Seaboard and the Midwest when she assumes the new position on March 5. Simon Chen, formerly chief operating officer for ERA, will replace Yannaccone as president and chief executive of ERA Franchise Systems, according to an announcement made on Friday. "The internal changes we made today are intended to take advantage of our leadership talent and deep bench across Realogy to best position us to deliver on our growth strategy that is aligned with serving and supporting agents,” said John Peyton, president and chief execu...

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