Some big brokerages body slam Zillow in NYC

Some big New York City brokerages have made good on their threat to stop sending listings to StreetEasy and Zillow Group websites if Zillow Group did not agree to certain licensing terms. This means a swath of Big Apple for-sale sale inventory won't appear on StreetEasy and other Zillow Group sites and marks a full-scale rebellion by a bevy of well-known NYC real estate brands against the real estate giant. StreetEasy's General Manager Susan Daimler minimized the insurrection, saying in a statement that only a "select few brokerages representing a single-digit share of inventory have chosen to stop sending a feed to StreetEasy, and in turn all Zillow Group brands." Brokerages that cut off Zillow Group include Brown Harris Stevens, Town Residential, Compass and Stribling & Associates, StreetEasy confirmed, adding that they are "not major" brokerages. The Real Estate Board of New York (REBNY) had previously revealed plans to launch a single, centralized syndication feed t...

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