The 8 best real estate apps and tools to kick off 2018 right

The end of the year is traditionally when real estate agents start reviewing the professional successes they've had over the past year and determe how they could have even more success in the year ahead. Fortunately, there are many excellent apps and tools for helping people in the real estate industry thrive in their career paths. Such tools save time, help with organization and are typically very easy to use. Below, we'll review eight that are particularly helpful for real estate professionals. Leadpages Landing pages are significant components of successful advertising campaigns and informative websites. Marketers often build landing pages for blog posts and social media strategies. Leadpages features drag-and-drop simplicity that lets busy real estate agents -- and anyone else -- make landing pages in minutes. Users can choose backgrounds, add relevant text and even insert videos. Platform: PC and Mac Pricing: Starting at $25/month, with free trial available Micr...

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