The Biggest Real Estate Reads Of The Summer

With the Fall selling season upon us, it’s time to bid an unofficial farewell to Summer. So enjoy Labor Day, and make time for some of our most read articles, most helpful guides, and most interesting pieces of commentary. It was a busy Summer of mergers, acquisitions, and movement within the industry, but we’ve got you covered with our Labor Day holiday recap.

News

Gary Keller slams real estate startups, refuses to sit down
BY ANDREA V. BRAMBILA | JUL 18

[Compass reinvents the real estate sign for the smartphone era](#)
BY PATRICK KEARNS | JUL 18

[Agent income plunges by double digits despite record high home prices](#)
BY ANDREA V. BRAMBILA | AUG 15

Plane carrying Pacific Union agents crashes, killing 5
BY PATRICK KEARNS | AUG 6

Compass to acquire Pacific Union International
BY PATRICK KEARNS | AUG 21

Zillow sales exec fired after telling Premier Agent customer to ‘take up yoga’
BY PATRICK KEARNS | JUL 9

Compass CEO reveals how much his company pays to acquire brokerages
BY PATRICK KEARNS | JUL 19

NAR blasts Zillow, tells government it causes ‘consumer confusion’
BY ANDREA V. BRAMBILA | AUG 2

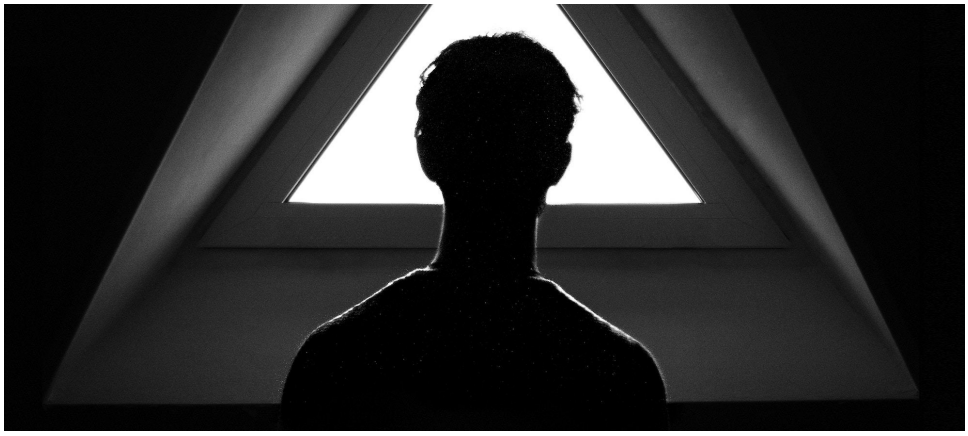
Opinion

It’s time to stop ignoring the crisis at NAR
BY JAMES HARRISON | MAY 9

11 reasons for sale by owner is a terrible idea
BY CHRIS REDIGER | jul 2

8 reasons selling without a real estate agent is a recipe for disaster
BY CARA AMEER | JUL 9

[Is mandatory minimum wage coming to real estate?](#)
BY BERNICE ROSS | MAY 21



[The real estate industry's evolve-or-die moment](#)
BY ANTHONY HITT | JUN 5

[Triumph of the nerd: how eXp Realty's founder built a $1 billion business]
BY BRAD INMAN | MAY 23

Service

[12 thank-you notes guaranteed to generate real estate leads]
RICHARD & BETH WITT | ARCHIVE

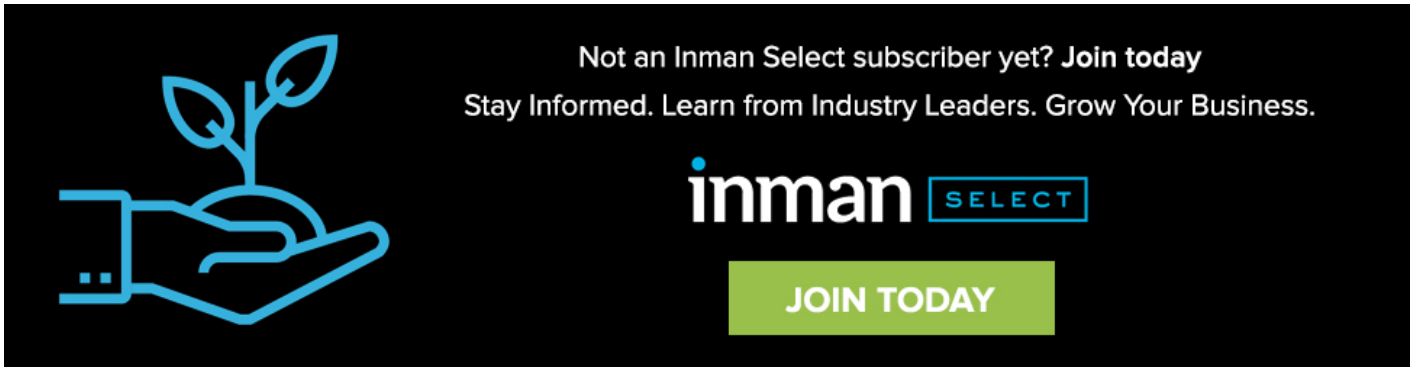
13 knockout examples of how to write an agent bio
BY INMAN | ARCHIVE

4 must-knows before jumping into real estate part time
BY VALORIE L. FORD | ARCHIVE

Building a better bathtub: the pros and cons of 9 bathtub materials
BY PAUL BIANCHINA | ARCHIVE

Dryer vent do’s and don’ts
BY PAUL BIANCHINA | ARCHIVE

[7 real estate scripts that stand the test of time]
BY BERNICE ROSS | AUG 13



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