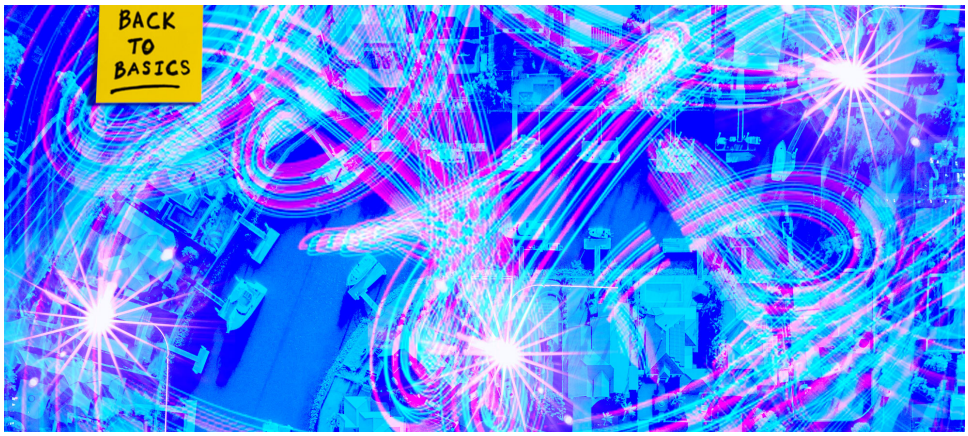
The Inman Weekender: Put your first-time buyers at ease

Get ‘back to basics’ this weekend

5 tips that’ll put your first-time buyers at ease (and get you stellar reviews)
BY ROMANA KING | MAY 6

[11 things agents should know about working with millennials]
BY RYAN FITZGERALD | MAY 8

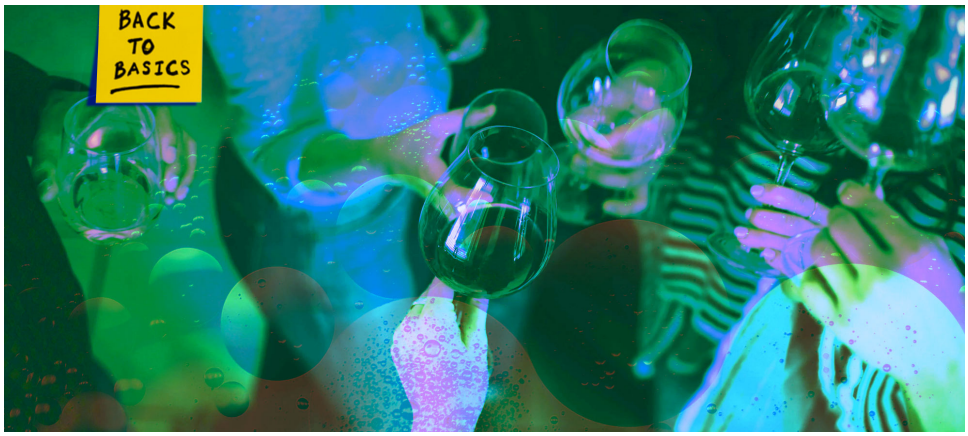


[5 tips for taking your up-and-coming listing from ‘for sale’ to ‘sold’]
BY KATHLEEN KUHN | MAY 7

[Don’t believe Keller Williams is a tech company? Think again]

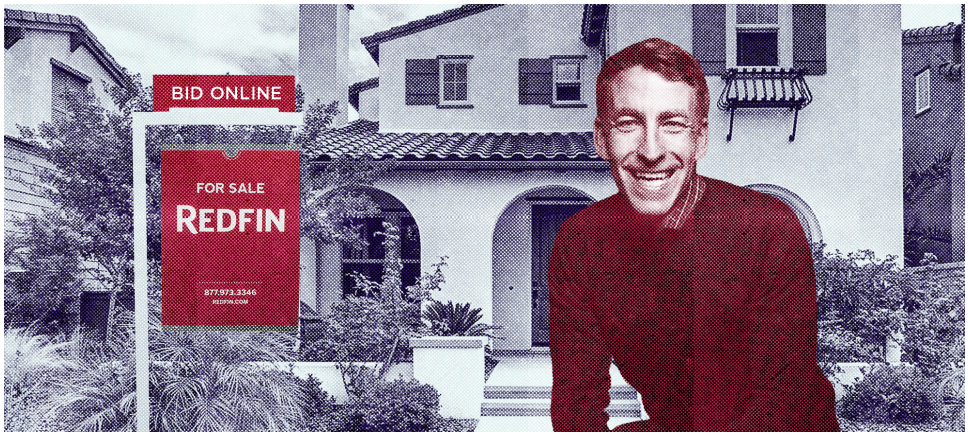
BY BERNICE ROSS | MAY 8

[4 terrible ways to get ‘likes’ on social media]
BY JAY THOMPSON | May 8



[Do your clients tell their friends about you?]
BY JOSEPH RAND | MAY 7

Catch up on the news this weekend

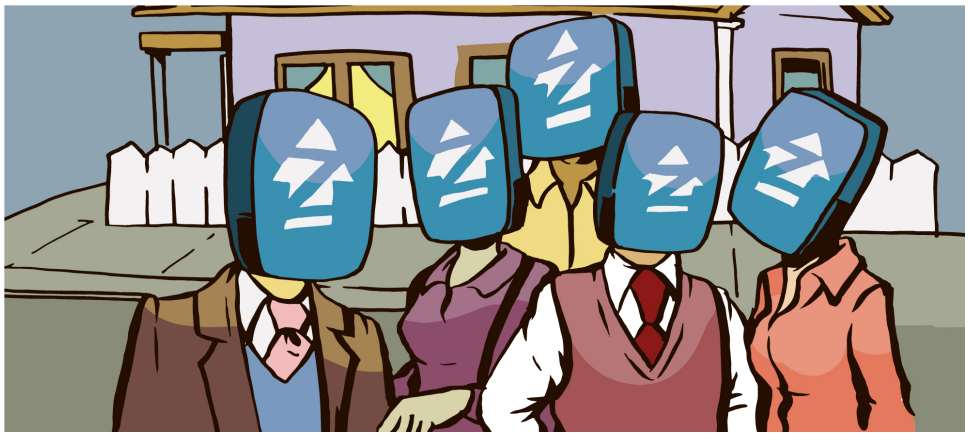


Redfin unveils option to cut out buyer's agents
BY PATRICK KEARNS | MAY 8

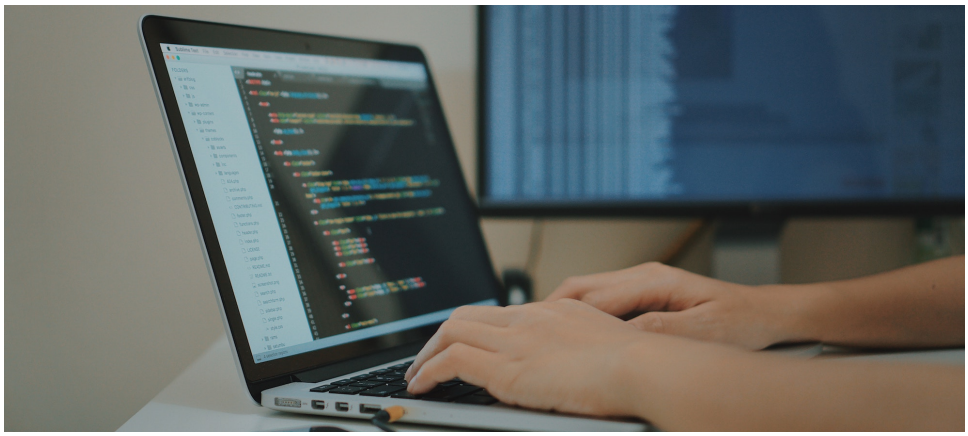
EXp Realty loses third top executive in 6 months

BY PATRICK KEARNS | MAY 6

Purplebricks is leaving Australia. Is the US next?
BY PATRICK KEARNS | MAY 7



Zillow lead referral platform set to go live in 4 markets
BY PATRICK KEARNS | MAY 6



CoreLogic accused of inappropriately selling MLS data
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Home featured in steamy real estate video sells for cool $1.2M
BY VERONIKA BONDARENKO | MAY 8

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