The Inman Weekender, September 15-16, 2018

What To Read This Weekend

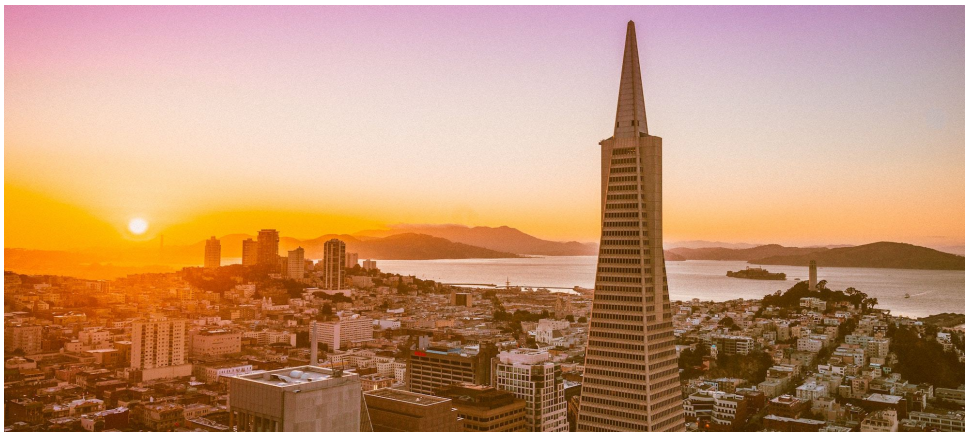
Opendoor is buying a discount brokerage
BY TEKE WIGGIN | SEP 11

Real estate's new disruptors: The 'PayPal Mafia'
BY TEKE WIGGIN | SEP 10

Zillow breaks into lead referral business
BY PATRICK KEARNS | SEP 13

In-House Realty rebrands as Rocket Homes, launches portal to rival Zillow

BY PATRICK KEARNS | SEP 10



Alain Pinel Realtors to acquire Hill & Co.
BY VERONIKA BONDARENKO | SEP 12

As Hurricane Florence approaches, Realtors are bracing for impact
BY ANDREA V. BRAMBILA | SEP 10

Next Level Luxury

Tom Ferry to headline Luxury Connect in October
BY INMAN | SEP 12

[Luxury Connect: Diane Ramirez on what it takes to advise luxury clients about wealth]
BY INMAN | SEP 12

[Luxury Connect: Joe Lurie on nailing cross-cultural communication]
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[Luxury Connect: How Rayni Williams and team own Instagram]

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The psychology behind pricing a home in the luxury sphere
BY GILL SOUTH | SEP 11

Who is your luxury client? Understanding varying wealth levels
BY BERNICE ROSS | SEP 10

What would you like to see in The Weekender? Sound off in the comments, or **let us know**

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