The real estate agent's ultimate closing gift guide: 135+ ideas

You work with your real estate clients for months on end, and every conversation and appointment is an opportunity to learn. Their daughter loves dance class. Dad is a total movie buff. The most precious resource in this family isn't money but time. They love anything lake-themed.

These little slices of life shared between agent and client build rapport and are also valuable intel if you listen, and most importantly, remember — because your thoughtfulness just might be the reason you're remembered, too.

The first big opportunity to show you paid attention to who they are is the closing gift — something that must celebrate the win, express gratitude and help you stay top-of-mind all in a single gesture.

Opt for practical, luxurious, edible or shiny — the personal touch is up to you — but here are 135-plus ideas for every type of buyer and seller.

135+ ideas for client gifts

Animal lovers

1. Custom bird house

The rise of the robot real estate agent

Will technology change the entire relationship consumers have with real estate professionals?
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2. **Have tags made for the pets with the** new address on it

3. Dog lover basket

4. Cat lover basket

Veterans

1. **American flag**

American Red American Flag Flag Stars Stripes

2. **Personalized water bottle**

3. **Customized rustic signs**

Owner and principal broker at Kingdom Realty, Gina Biedel Warner, has customized rustic signs made for her veterans that have the appropriate military branch logo and say “Thanks for your service.”

4. **Flag made of whiskey barrels**

Tech savvy

1. **Smart lightbulbs or light switches (compatible with smart home systems)**

2. **Amazon Echo/Dots**

Guillermo Fernandes / Flickr

3. **Google Home**

NDB Photos / Flickr

4. Digital butler **such as Hello Alfred**

5. [LIFX 1000 Smart Lighting System]

LIFX Color 1000 ***from*** LIFX ***on*** Vimeo.

6. [Flic Smart Button]

7. [Goal Zero Yeto 1250 Solar Generator Kit]

8. **Bluetooth speakers**

Nan Palmero / Flickr

9. **IKEA charging end table**

10. **Apple TV**

11. Ring Video Doorbell

12. **Apple Watch**

13. **Nest thermostat**

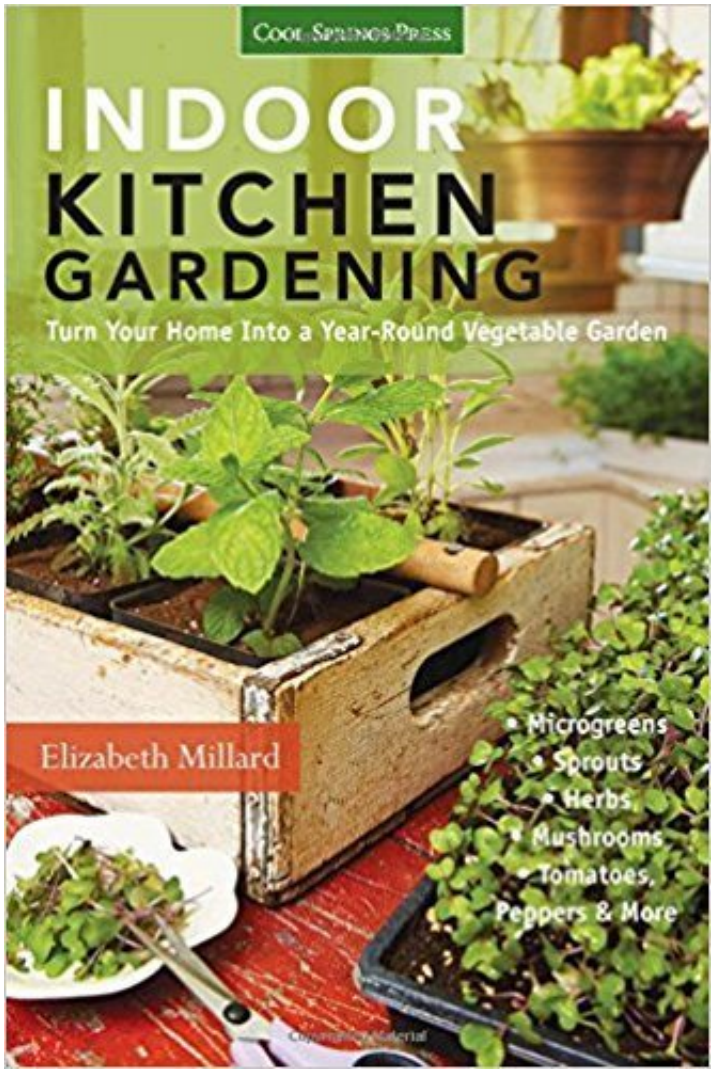
Courtesy of Nest

Hobbyists

1. Gardening supplies and flowers

2. Mason jar spice garden **(or at least** the know-how **and supplies to do it)**

3. **Gardening book such as** *Indoor Kitchen Gardening: Turn your Home Into a Year-Round Vegetable Garden*



4. [Personalized flower box]

5. Tackle box **(for the fisherman, filled with all the fishing necessities)**

OlegDoroshin / Shutterstock

6. **Garden decor**

Welcome Home Garden Sign Welcome Sign Garden Decor

Imbibers

1. Wine refrigerator

Incase / Flickr

2. Cork screw set

3. **Wine**

Tnarik Innael / Flickr

4. **Champagne**

5. Engraved champagne flutes

The practical

1. Snow blower

2. **Homeowner’s insurance**

3. **One-year of pest control service**

4. **Lawn care**

5. **Cleaning**

limpido / Shutterstock.com

6. **A service**

Realtor at Watson Realty Corp Jackie Frye said, “Sometimes I offer to pay for survey, repairs, inspections, cleaning or something to get to the table. If so that is my gift.”

7. **Electrical work**

franco lucato / Shutterstock

8. **Movers**

XiXinXing / Shutterstock.com

9. **Home Depot gift card**

10. **Home warranty**

11. **Branded moving boxes**

First-time buyers (personalized)

1. Household tool set

Gregory Gerber / Shutterstock

2. Personalized keychains for the new house

3. Photo album

What do you do with all those amazing professional photos you had taken for the listing? Put them in a photo album for the new owners.

4. Shutterfly **or create a Shutterfly keepsake book for them using listing pictures**

5. **Home improvement book such as** *Black and Decker Home Planner and Logbook*

6. **Home design consultation**

7. Personalized return address stamp

8. Personalized stamps **with a picture of their new home**

9. A personalized upgrade on their house numbers

10. **A picture frame with the** address printed on burlap

11. Home address plaques

12. Engraved door knocker

13. Housewarming gift basket (colander and other house hold goods – spatulas, measuring cups, dish towels, candles)

14. **Home decor gift basket**

15. **Shop vac**

Mike Mozart / Flickr

16. **Cordless drill**

Charles & Hudson / Flickr

17. Spa basket

18. **Commission a local artist to do an ink drawing of the home**

19. Hand painted sign

HOME
Sweet
HOME

20. **Personalized** pillows

Recently married

1. **Personalized cutting boards**

2. Matching spa robes

3. **Cooking classes**

Uber Images / Shutterstock

4. Personalized coasters

5. **Couples massage**

Africa Studio / Shutterstock

6. Monogramed blanket

7. Galvanized ice bucket with family name on it

8. **Personalized door mats**

1936
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HOME
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Kitchen dwellers

1. Personalized lazy susan

2. Door to table meals

Dinner-to-your-door delivery services such as Plated**,** HelloFresh **and** Blue Apron.

3. **Toaster**

4. **Keurig coffee maker**

WikiCommons

5. **Magic bullet**

6. **Cutco knives**

Foodies

1. Personalized seasoning

2. **Wine tasting**

stockcreations / Shutterstock

3. Local basket

Include local bread, jam, honey, olive oil from the local store, etc.

wine
1996
BLEND
Wos
candles
Honey
bread
INDE

4. High-quality chocolate