The top 200 Inman posts of 2016

It was a banner 2016 at Inman — we published hundreds of stories about dozens of topics relevant to real estate agents.

Here are the 200 most popular stories we ran this year.

200. **Why Zillow has proved to be a starship — not a shooting star**

199. **5 superhero actions to sweep your real estate clients off their feet**

198. **Facebook's 'Marketplace' lets real estate agents post property listings**

197. **How realtor.com plans to lure homesellers**

196. **Judge rules antitrust claims against Realtor associations 'plausible'**

195. **Why good pricing is priceless**

194. **4 essentials on your closing checklist that prevent an FSBO nightmare**

193. **Agents and brokers freed from threat of listing alert-related patent lawsuits**

192. **5 rookie mistakes made by first-time homebuyers**

191. **Gary Keller's vision speech slide deck**

190. **Why the Move-Zillow lawsuit is bigger than legal blood sport**

189. **Industry experts forecast economy and housing market under Trump**

188. **Judge punishes Zillow exec for evidence destruction**

187. **Where do real estate agents draw the line with listing clients?**

186. **Want to scale your real estate business? Stop making phone calls**

185. **Where do real estate agents spend their advertising dollars?**

184. **Zillow busts first-time buyer myths with new research**

183. **21 ways to generate more real estate leads than you can handle in 2016**

182. **What happened when one agent forgot to pay the MLS**

181. **What this 21-year-old real estate agent has learned**

180. **Rumors, innuendo and hearsay — what's the truth about Compass?**

179. **Agents and brokers at risk of lawsuits over website accessibility**

178. **How to conquer the world — KW expansion team leader-style**

177. **How will the 2016 election affect the housing market?**

176. **The No. 1 thing you are doing that is killing your email marketing**

175. **Kickstarter helps launch Toor, the 'smartest lockbox ever'**

174. **How Zillow Group's latest buy could 'muddy the waters' for Upstream**

173. **5 fall home improvements for less than $500**

172. **Meet Motto Mortgage, Re/Max's mortgage brokerage franchise**

171. **Zillow and realtor.com to set off marketing revolution**

170. **25 holiday marketing ideas for real estate agents**

169. **What's the future of the real estate commission model?**

168. **5 simple tips for home showing safety**

167. **How white privilege makes my life easier**

166. **Zillow invests in real estate team success with massive Premier Agent update**

165. **Can a text message be considered a real estate contract?**

164. **Things no one tells you about real estate: It's nothing like HGTV**

163. **Zillow launches new for-sale listing video feature**

162. **Scam steals closing money by hacking agent, escrow email**

161. **Real, a virtual brokerage, rolls out agent recruitment program**

160. **Why every new-build buyer needs a savvy agent**

159. **5 real estate marketing trends to watch out for in 2017**

158. **Opendoor raises $210 million in massive funding round**

157. **No more secret luxury cash buyers**

156. **Zillow Group acquires Bridge Interactive**

155. **How to handle unrealistic seller pricing on a home for sale**

154. **'Welcome to your virtual agent': Meet the real estate Amazon Echo app**

153. **Why most real estate agents fail (and 8 tips for success)**

152. **5 secrets of a successful direct mail marketing campaign**

151. **Why (not) to worry about 'Brexit'**

150. **19 female real estate tech entrepreneurs to watch**

149. **How to solve the 'aging agent' problem in real estate**

148. **Zillow estimating 'Best Time to List' properties**

147. **What Trump's immigrant 'sanctuary city' defunding means for real estate**

146. **Zillow exec Curt Beardsley penned 'Attack ListHub' memo before leaving Move Inc**

145. **Most sellers get commission discounts: Redfin**

144. **Special Report: Do Realtor associations offer more than just a bill?**

143. **Will new commission models die in the next downturn?**

142. **Special Report: Is social media worth the time investment?**

141. **Compass gets $1 billion-plus valuation in latest funding round**

140. **Shatter your crystal ball — here's a better market predictor**

139. **Survey says: You can't have success without these 4 things**

138. **Why are so many brokers exiting the business?**

137. **What's next? 2016 industry outlook report**

136. **Why I'm jumping on Snapchat in 2016 — and why you should, too**

135. **3 claims Realtors should think through carefully**

134. **12 staging mistakes sellers should avoid**

133. **7 useful apps for real estate agents**

132. **7 real estate trends you'll see in 2016**

131. **Re/Max and Quicken Loans in court battle over MSAs gone wrong**

130. **How to revise your strategy on a home that's not selling**

129. **Zillow Group: What millennial buyers want in their agents**

128. **7 habits of successful real estate agents**

127. **Trump nominates Ben Carson for HUD secretary**

126. **Podcast: A 2017 housing crash? (Don't say we didn't warn you)**

125. **Opendoor's money-back offer cures homebuyers' remorse**

124. **Opendoor's new 'Trade-In' lets you buy and sell a home instantly**

123. Can real estate technology ever replace a Realtor?

122. **'Jab, jab, jab, right hook': Watch Gary Vaynerchuk at ICSF 2016**

121. **Ben Caballero exceeds $1B in personal transaction volume**

120. **Zillow Group: Why millennials are the future of real estate**

119. **HomeDisclosure digs up home death data**

118. **NAR mandates brokers obtain and grant licenses to MLS content**

117. **Credit scores are a joke**

116. **Keller Williams partners with Hurdlr on ProfitDash**

115. **Zillow's 'featured listings' aren't what they used to be**

114. **Real estate agent arrested after hookup in recently sold home**

113. **California Realtors file $136M lawsuit against tech firm**

112. **How long can aging agents dance on the bar?**

111. **Market Leader buys Diverse Solutions from Zillow Group**

110. **The insider's guide to local SEO for real estate professionals**

109. **What the Wells Fargo scandal means for mortgage borrowers**

108. **A day in the life of a successful agent: Hour by hour**

107. **Keller Williams enhances agent-powered tech tool**

106. **Should buyers make offers on multiple homes at once?**

105. **Why Re/Max shelled out $100M for regional franchise rights this year**

104. **What will happen to mortgage rates in 2017? 7 expert opinions**

103. **Is Amitree's Folio the best Gmail extension for real estate pros yet?**

102. **9 biggest mistakes real estate agents make with online lead generation**

101. **Introducing the Inman Person of the Year**

100. **Good news: Realtors can now access the Closing Disclosure, says CFPB**

99. **Donald Trump called real estate brokers 'bloodsuckers,' yet he is one**

98. **21 interesting people in real estate: Inman's 2016 list**

97. **The boiler-room strategy for real estate success**

96. **4 technologies changing real estate in 2016**

95. **7 reasons listing agents should/shouldn't attend home inspections**

94. **Realtor.com overhauls listing ad offering**

93. **10 things real estate agents should know about the Fed rate hike**

92. **2016 real estate events**

91. **How Facebook videos are helping one new agent win listings**

90. **HUD discussing serious concerns with Facebook over ad targeting**

89. **Should you use your broker's real estate technology?**

88. **New FAA regulations loosen drone rules for real estate agents**

87. **Exclusive buyer's agents warn: Never see homes with the listing agent**

86. **The internet is going haywire — what real estate sites are affected?**

85. **What Opendoor's Uber-like funding round means for real estate**

84. **3 homebuying trends that will stick around in 2016**

83. **Realtor, sex offender of serial murder case got 5-star reviews**

82. **3 tax deductions all real estate agents should utilize immediately**

81. **NAR taps Phil Dunphy for 'Modern Family' Realtor placement**

80. **Sotheby's International Realty beats Zillow and realtor.com to 3D**

79. **Zillow execs to defend against claims of 'massive' evidence destruction**

78. **How to generate leads at Starbucks**

77. **The ultimate real estate tax deductions checklist**

76. **Why homesellers shouldn't accept buyer 'love letters'**

75. **Zillow's 6 predictions for the 2017 housing market under Trump**

74. **Are buyer's agent bonuses unethical?**

73. **Keller Williams announces Zillow, DroneBase partnerships**

72. **6 things that'll help sell a home faster**

71. **Where NAR spends its money: Employee compensation**

70. 4 reasons real estate agents will never find themselves out of a job

69. **5 reasons homeowners should list their homes today**

68. **Zillow rolls out Facebook ads for real estate agents**

67. **Real estate independent contractor lawsuits, explained**

66. **Brad Inman's crystal ball: Real estate predictions for 2017**

65. **NAR bans Zillow Group from its 2016 events**

64. **Zillow and Move settle trade secrets lawsuit for $130M**

63. **5 movies every real estate agent should watch**

62. **Is it illegal to discuss real estate commissions on social media?**

61. **10 headshot hints to make you look twice**

60. **Zillow Group just released the Premier Broker lead platform**

59. **10 ways homebuyers can improve credit scores**

58. **Opendoor is a bigger deal than Zillow — here's why**

57. **How I sold a house for more money because it had bugs**

56. **5 home staging mistakes to avoid when selling your next place**

55. **Will 2017 be a buyer's or a seller's market?**

54. **Should you serve alcohol at an open house?**

53. **7 things that sabotage your Facebook lead generation**

52. **Real estate forecast: The market today through 2018**

51. **2016 Inman Innovator Awards**

50. **The 5 biggest mistakes that sellers make**

49. **Real estate independent contractor lawsuit settled in California**

48. **Agent productivity propels Keller Williams sales growth to all-time high**

47. **How Tampa Realtors' Duncan Duo earned $5.6 million**

46. **Redfin slashes (or eliminates) 'partner agent' rebates**

45. **SoloPro says it 'blows up' real estate agent commissions**

44. **FSBO and discount-broker sales at record lows**

43. **6 massive pricing mistakes homesellers need to evade**

42. Realtor association sues its own MLS, accusing unfair business practices

41. **No excuses for stupid behavior in real estate — watch the video**

40. **New down payment option could boost homeownership**

39. **4 core places you should be spending your lead generation budget**

38. **How to deal with buyer clients making lowball offers**

37. AOL blocks Keller Williams email addresses

36. **7 things you must do after getting your real estate license**

35. **Pokémon Go is everywhere — is there a real estate angle?**

34. **Faira charged with operating as an unlicensed brokerage by regulators**

33. **What the fall of a broker's empire means for everyone else**

32. **Dual agency case heads to California's highest court**

31. **11 reasons for-sale-by-owner is a terrible idea**

30. **San Diego Realtor associations sue to dissolve their own MLS**

29. **Special Report: How to make the most of open houses**

28. **The difference between a real estate agent and a Realtor, explained**

27. **Is the housing market going to crash again?**

26. **6 things homebuyers should never say during a tour**

25. **The guy who co-built Uber is coming for real estate**

24. **Zillow recording phone calls between agents and leads**

23. **Gary Keller sings from the KW mountaintop**

22. **The days of bedroom, bath and price are dead**

21. **10 key design trends that buyers want in 2016**

20. **The death of competitive market analyses as we know them**

19. **5 quotes worth pinning to your office wall**

18. **Agent teams banned from using 'real estate' in names by another state**

17. **10 reasons you should never buy or sell without an agent**

16. **The 25 best real estate coaches**

15. **The 6 texts you should send every online lead**

14. **Zillow on hook for $2B in damages, Move and NAR allege**

13. **‘My friend is a Realtor’: 7 killer comebacks**

12. **California Supreme Court rules on dual agency case**

11. **Homeowners can now sell on MLS with no listing fee**

10. **What’s hot and what’s not in 2017 kitchen trends**

9. **7 totally unforgettable seller closing gift ideas**

8. **7 items you must fix before putting your home on the market**

7. **Zillow CEO Spencer Rascoff sold home for much less than Zestimate**

6. **8 experts predict the 2017 housing market**

5. **Special Report: Real estate team success**

4. **‘Beware,’ warns Gary Keller, foreshadowing shift in housing market**

3. **What does President Trump mean for the housing market?**

2. **Special Report: How to fix new-agent onboarding**

1. 6 economists forecast the 2016 housing market

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