Why the best real estate agents wear Chanel

Takeaways: It's important that an agent hits the ground running each day to meet clients. Many agents think it's important to showcase their success through status symbols in order to attract new business and build confidence in their abilities. You might not need Chanel, but it's important to always consider how you are presenting yourself in public at all times. OK, so maybe Chanel is a bit of an exaggeration, but theÂ brandÂ has long been a pinnacle of fashion and renowned as an icon in its industry for one wanting to look their best. And that is the point: I think it's important that you as an agent hit the ground each day and meet with clients. What image are you putting out there with the clothing you are wearing each day? Image has been something those in the...

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