Young and restless: New crop of real estate leaders at Inman Connect San Francisco

A new generation of real estate leaders is defining the future of the industry. These leaders are practical, naturally inclusive, fearless, non-ideological and draped in technology.

Their limitlessness thinking will be on display at Inman Connect San Francisco on August 2 through 5, along with 200 other speakers and more than 75 sessions, labs, workshops and talks.

Here is a sample of what you'll see:

Seth Price

Seth Price, vice president of industry relations, Placester, will speak on **The Digital Courtship Strategy: Creating Customers For Life**. A master marketing guru, Price reveals how consumers are emboldened, empowered — but fickle — and why courting true fans is the best strategy.

Chris Smith, co-founder, Curaytor, will give his **Boiler Room Strategy for Real Estate**

Success talk. Author, strategist and evangelist, Smith weaves his first-hand, old-school experience with new-school tactics, mapping out a winning formula for real estate success with inside sales.

Alyssa Hellman

Go School director Alyssa Hellman asks **What Would You Do If You Weren't Afraid?** Willing to take leaps of faith, Hellman takes us on a journey of self-discovery, a road where she faces her fears and crosses her comfort zones.

Billy Ekofo

Century 21 Redwood Realty's Billy Ekofo will deliver **Helping Others, As They Helped Me**. From the Congo to U.S. real estate, Ekofo tells an amazing story of family, struggle and achievement.

Daniel Ahmadizadeh

An eager young entrepreneur, Daniel Ahmadizadeh, founder, Get Riley, explains how bots are doing the work of agents, for agents, in his talk **Get That Bot**

Sasha Farmer

Sasha Farmer, vice president of innovation, Montague, Miller & Company, challenges the audience with **You Have Two Choices: Change Your Habits or Kill Your Business**. It's that simple.

Katie Lance

Katie Lance of Katie Lance Consulting will address **Traditional Marketing + New Tech = New and Lasting Relationships**. A social media master, Lance shows us the path to engagement that mixes the human touch with the best practices online, including new forms of engagement that cement our connections.

You *can* miss Connect — but should you?

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