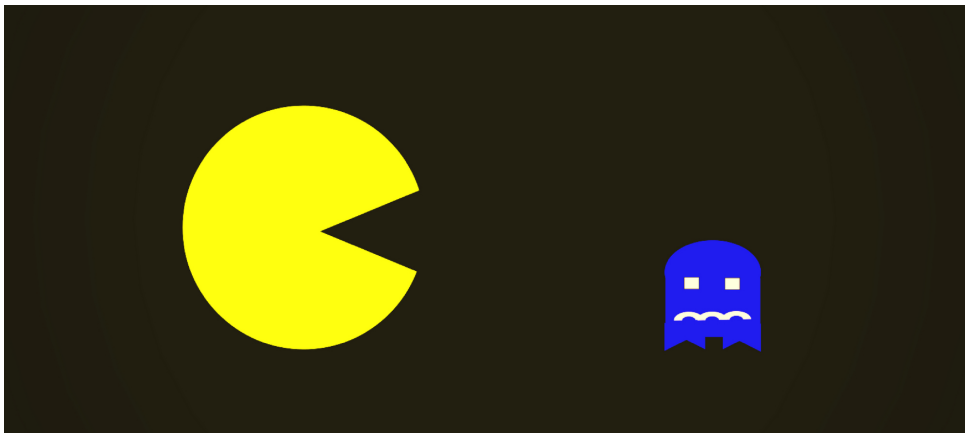
Inman Archive: Compass (2015-Present)

2018



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Pacific Union’s acquisition announcement met with shock, tears and a cocktail party
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Compass to acquire Pacific Union International

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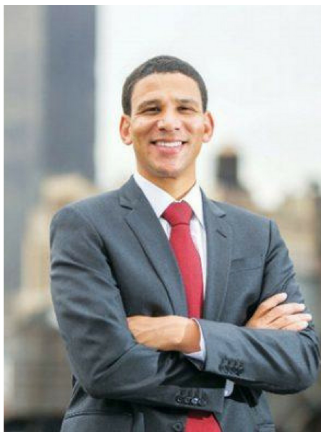

Compass launches no-interest loan program to serve agents
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Compass expands to Atlanta
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Turf war between Compass and Pacific Union shifts to commercial
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Compass' head of communications departs
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Exclusive: Compass' first big tech licensing deal has fallen apart
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Compass CEO reveals how much his company pays to acquire brokerages
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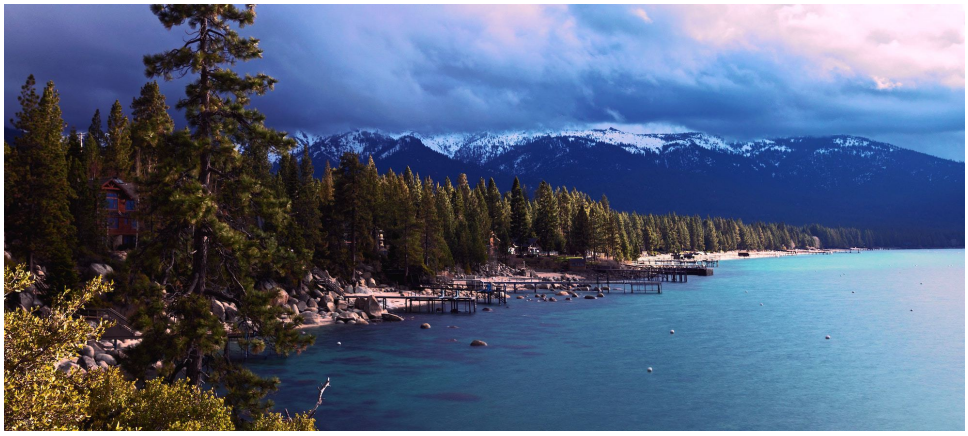

Compass expands again, partners with team of agents from 30-year-old Lake Tahoe brokerage
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Compass to offer boutique indie brokerages access to its tech platform
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[Compass reinvents the real estate sign for the smartphone era](#)
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[Compass' new direction: Which brokerages will it acquire next?](#)
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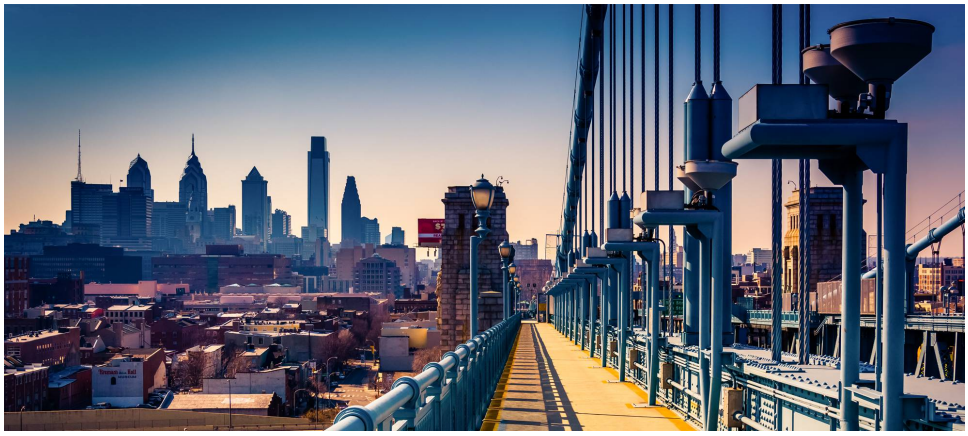

Compass opens first Philadelphia office with former leader of Philly Home Girls
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Compass acquires Paragon, seeks San Francisco market supremacy
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Compass' Leonard Steinberg announces new position at company
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Compass is expanding its Florida footprint with a new Naples office
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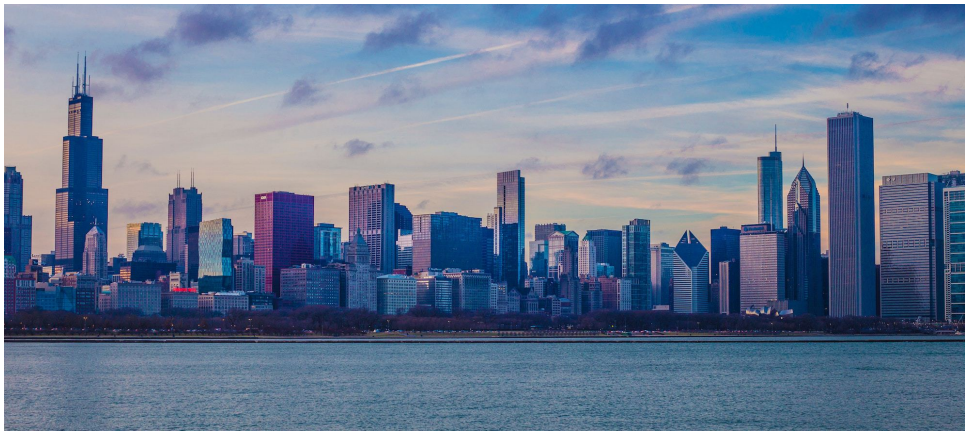

[Compass rivals react to latest Chicagoland expansion]
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[Compass president riles up industry with opinions on tech]
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Compass acquires Chicago indie brokerage The Hudson Company
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Robert Reffkin shares the 8 keys to Compass's success in agent roundup
BY MARIAN MCPHERSON | MAY 29

Compass announces new executive hires from Spotify, Eventbrite
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Spring Forward: Bill Herbst on why ‘Done is better than perfect’
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Compass is expanding to Seattle and Bellevue
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Compass recruits Douglas Elliman star David Dubin in hiring spree
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Spring Forward: Jesse Shafer and Greg McHale — ‘If you don’t ask, you don’t get!’
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Compass CFO out after company’s massive funding round
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Compass hiring spree continues with top sales managers from Core
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Indie Broker Summit NY 18: No, you got it wrong about Compass
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[Leadership Lens: Robert Reffkin on offering the big problems to solve]
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[ICNY 18: Why agent teams will soon replace brokerages]
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Compass launches San Diego branch
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Beverly Hills high-flyer Sally Forster Jones and team join Compass
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What exactly makes Compass different from other brokerages?
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Compass CEO Robert Reffkin's 8 trends to expect by 2028
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Compass, Redfin CEOs open up about navigating political division
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Compass expands to Dallas with 13 agents from The Collective
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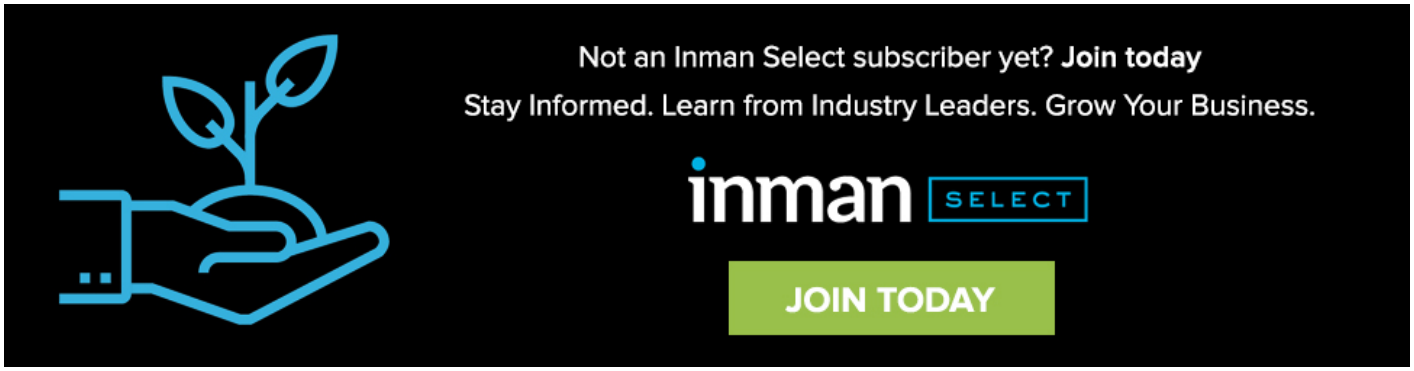

2017

The Compass haters are starting to look lost
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Why does Compass keep winning?
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Compass nabs $450 million in largest real estate tech investment in U.S. history
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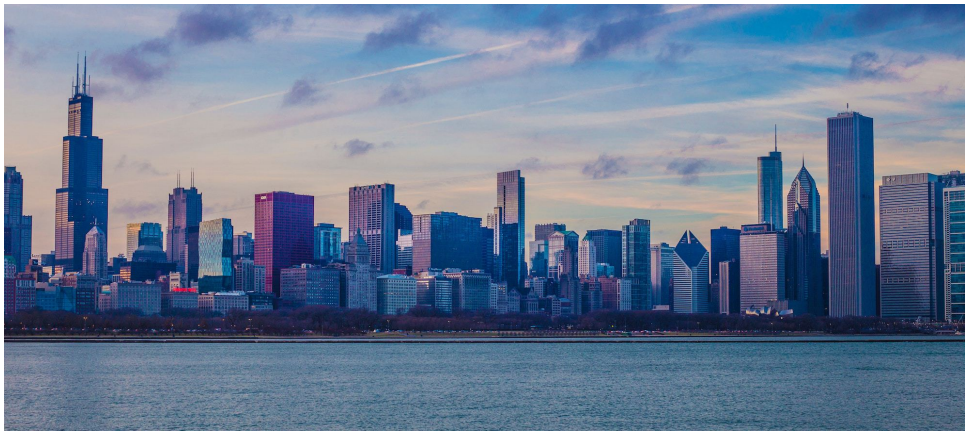

Compass expands to Chicago with 20-agent-strong Lincoln Park office
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Could Gary Keller and Compass's Robert Reffkin be more similar?
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Compass raises $100M on $1.8B valuation, IPO ‘possible’
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Compass reveals plans for massive expansion, futuristic signage
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Marketing materials made easy: Compass releases new agent tool
BY MARIAN MCPHERSON | SEP 1

Compass swaps out CFO for new blood
BY TEKE WIGGIN | AUG 30

Compass taps Facebook vet as ‘chief people officer’
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Compass Collections, a new collaborative search tool, attracts 90% adoption
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[Why Compass condemns the executive order on immigration]
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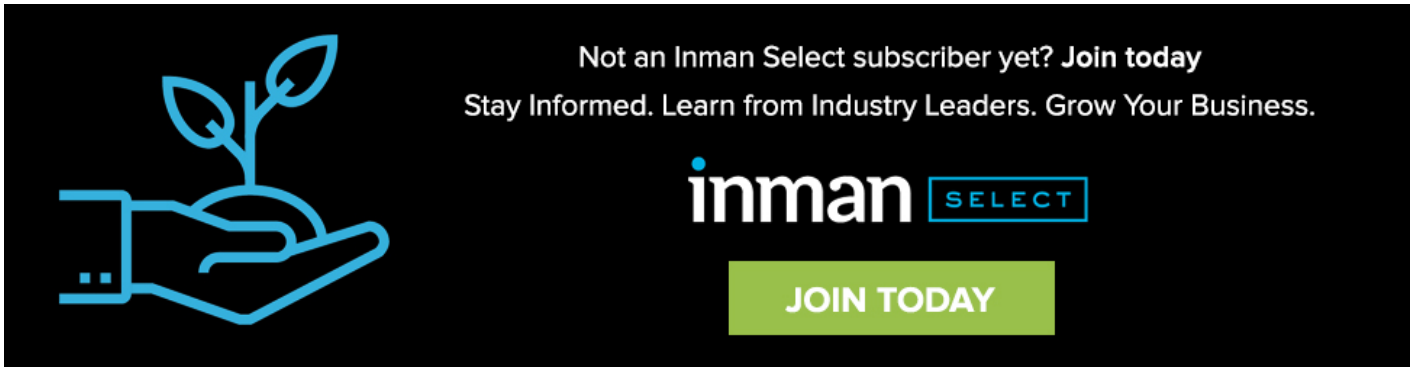

2016

Sag Harbor fire takes out Compass brokerage office
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Rumors, innuendo and hearsay — what's the truth about Compass?
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[What 3 entrepreneurs learned about starting a brokerage from scratch]
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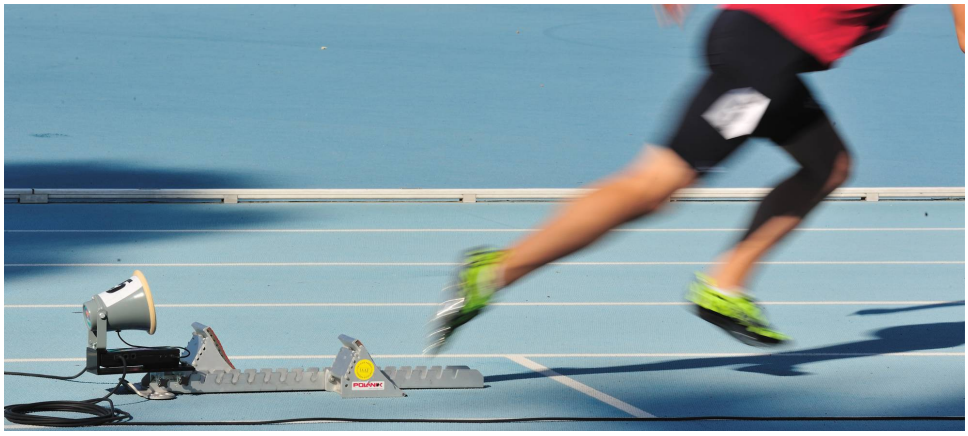
[Compass adds more top agents to expanding roster]
BY BRITT CHESTER | SEP 22

LA Coldwell Banker agents return after stint at Compass
BY JENNIFER RINER | SEP 12



Compass storms San Francisco after snapping up top agents
BY TEKE WIGGIN | SEP 2

Compass gets $1 billion-plus valuation in latest funding round
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Compass: Conqueror or flash-in-the-pan?
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Why Robert Reffkin’s mother is coming to work at Compass
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Holly Worthington on designation training’s impact
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Compass launches Global Sports & Entertainment Division
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Manhattan condo closings skyrocketing, Compass reports
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[Why did Leonard Steinberg join a start-up brokerage?]
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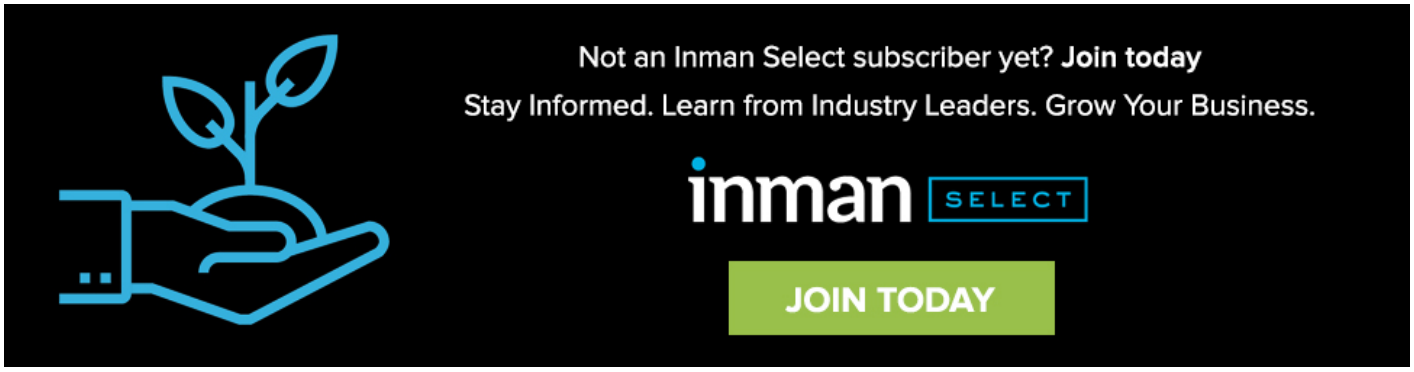
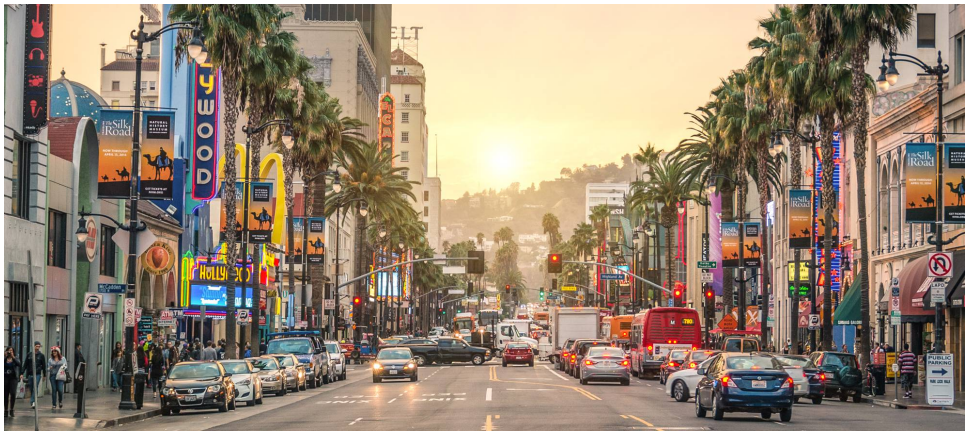


2015

[Why agent retention is our greatest strength — and how you can achieve it]
BY ROBERT REFFKIN | DEC 3



[Compass struts into Los Angeles, touting agent tech as exceptional]
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New technology, old business model: Watch the video
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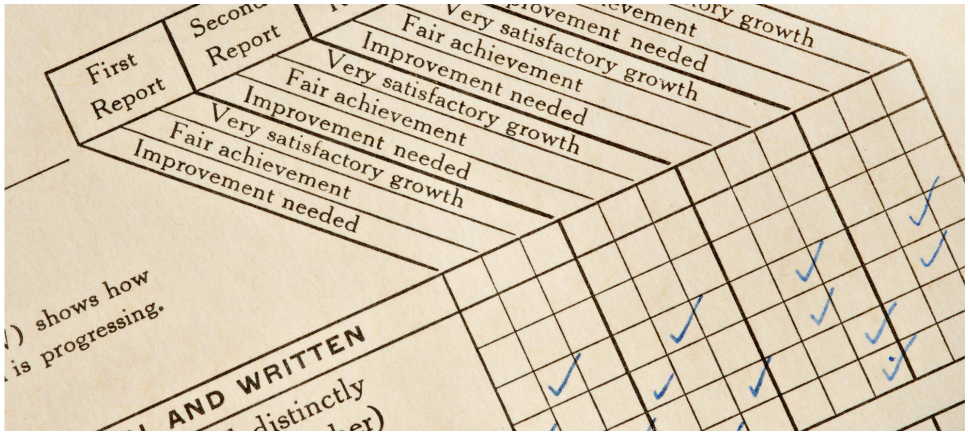

Real estate agents can use Compass mobile app to share market reports
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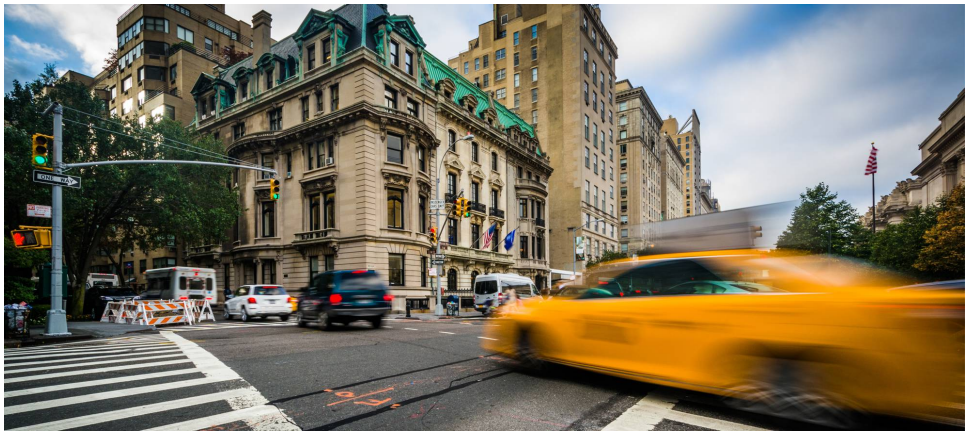

Former LinkedIn exec tapped to lead Compass' expansion
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What does the modern brokerage look like?
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Compass riding $50M funding round into Boston
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High-tech brokerage valued at $800M in latest funding round: sources
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Opinion: Broker’s fiduciary duty means putting clients first
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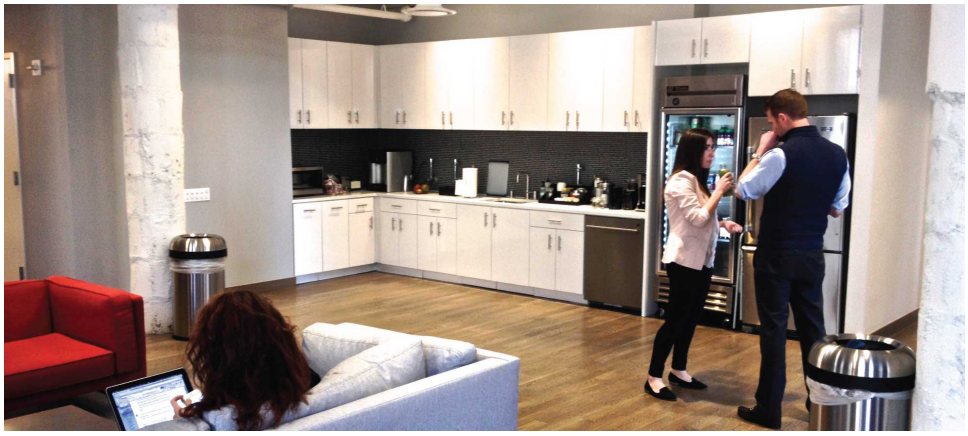

Behold: a red-hot brokerage’s lavish, Google-inspired office
BY TEKE WIGGIN | APR 23

[With eye on national expansion, Urban Compass rebrands]
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