Survey: How to leverage technology as a new real estate agent

New agents are tasked with building up a brand and generating leads before they run out of dough. And a real estate license these days is an open invitation for tech vendors to start hounding you with the latest and greatest products.

How can rookie agents cut through the noise and create a tech strategy that boosts efficiency and visibility without throwing money down the drain? Which tech tools are essential, and which are a shiny distraction?

Share your insights here (enter your email for the chance to win a free pass to Inman Connect New York), and stay tuned for the results to be revealed in Inman's next Special Report.

(Can't see the survey embedded below? Click to open it in a new window.)

Email Gill South

3 underused winning real estate Facebook ad strategies

Effectively target your clients and high-value prospects READ MORE

Source: click here